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<tr>
<td>Steven Lambert</td>
<td>President</td>
<td>Esri</td>
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<tr>
<td>Cynthia Wallace</td>
<td>Immediate Past President</td>
<td>USGS</td>
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<tr>
<td>Robert Pope</td>
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<td>Jim Morrell</td>
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<tr>
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<td>Regional Director</td>
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<tr>
<td>James Scarborough</td>
<td>Regional Director</td>
<td>Berkeley Environmental</td>
</tr>
<tr>
<td>Willem van Leeuwen</td>
<td>Regional Director</td>
<td>University of Arizona</td>
</tr>
</tbody>
</table>
ASPRS Southwest Region
Agenda for 04 January (Tuesday) Teleconference

• Present:

• Apologies:

• Approval of Minutes:

• New Business:
  Exploring potential for an endowment, Jim Plasker.

• Old Business:
  Elections (Steve Lambert)
  Region Report (Jim Morrell)

• Finance & Development (Jim Morrell):

• Awards Subcommittee (Libby Wentz):

• Student chapters (Cynthia Wallace):

• Region Technical Meetings (Stewart Walker, Ramon Ramos):

• Membership (Bob Pope):

• Website:

• Misc:

• Next Telecon: March 1, 2011
January 4, 2011 Teleconference

ASPRS Southwest Region
Minutes for 04 January (Tuesday) Teleconference

- Present: Steve Lambert, Jim Morrell, Stewart Walker, Cynthia Wallace, Libby Wentz
- Apologies: Laura Norman, Bob Pope, Ramon Ramos, Soe Myint
- Approval of Minutes: Approved with typos fixed and some clarification offered.
- New Business: One question (per Stewart) is: Do we want to take on new initiatives now that we have money?, but first we need to figure out whether we want to create an award endowment via National (see Finance section).
- Old Business:
  Elections: Steve is working on the slate. He contacted Steve Yool and Doug Stow, but has not received any nominees from them. He is also waiting to hear back from Bob Pope, to see if he is interested in running again next year. Steve still needs to contact Jim Scarborough. Steve will send an email out the SW membership via Sokhan to ask people to run as regional directors. The slate needs to be finished and presented by the end of the month, timeline as follows: Nominating committee prepares the slate prior to Jan 15, the committee sends the slate to treasurer (Jim Morrell) by Jan 20, then the treasurer e-blasts the slate to region by Jan 31, with additional nominations due by Feb 15. The election must be completed prior to National Annual Conference (May 1-5 in Milwaukee).
  Steve will contact Bob, Jim Scarborough, Lee Harbers
  Cindy will contact Wim van Leeuwen, Steve Yool
  On Friday Jan 14, Steve will send slate as is at that time to all the officers.
- Finance & Development (Jim Morrell):
  Balance is $30,363.70. Stewart will invite Jim Plasker to our next meeting to discuss endowment requirements. Jim is writing annual report and will send to Cindy when it is finished. We need to file a tax form since we have more than 25K. Jim will check with Jesse Winch re: filing tax forms; if needed, he asked for and received approval to pay a local tax firm to complete the forms and file with the IRS.
- Awards Subcommittee (Libby Wentz):
  Libby sent a new reminder prior to Christmas, and one is forthcoming. No applications yet, but classes have not started up and most applicants wait until the due date. Libby urges everyone to spread the word via your personal contacts.
- Student chapters (Cynthia Wallace):
  Today Cindy will email student chapter mentors and contact Keeley Roth. She will include the reminder re: awards. In the past, the region has provided $225 for start up money to student chapters, but we recognize sustaining money is also important. Student chapter mentors will be asked for their input as to how to best support and incentivize their chapters.
  Stewart notes that it is critical we maximize our efforts wrt student chapters. We will revisit creating a formal Student Chapter liason position. Stewart will talk to National and other regions about their strategies.
  Cindy will ask Kim Tilley re: regions with active student chapters that we could use as models.
• Region Technical Meetings (Stewart Walker, Ramon Ramos):
A Flagstaff technical meeting is in the works. The USGS happy to host it, and has a suitable venue. The date has not been set, but will likely be in the summer or fall. The region anticipates another PROSE meeting in early October, so we will try to find a time that does not conflict. Another opportunity is the ANAS meeting on April 9, 2011 in Gelndale AZ. Cindy will ask Soe if there is any interest in trying to coordinate a meeting with this group. Last year, it did not happen due to our focus on the National ASPRS meeting, but prior years we did host a session at ANAS. Soe organized the last one.

• Membership (Bob Pope): Cindy will email Bob to ask for an update.

• Website:
  National is working on a region template that we can consider once it is available.

• Misc:

  • Next Telecon: Feb 1, Noon AZ time
ASPRS Southwest Region
Agenda for 01 February (Tuesday) Teleconference

- Present:
- Apologies:
- Approval of Minutes:
- New Business:
  Exploring potential for an endowment (Jim Plasker).
- Old Business:
  Elections (Steve Lambert)
  Region Report (Jim Morrell)
- Finance & Development (Jim Morrell):
- Awards Subcommittee (Libby Wentz):
  We had 4 applications, 1 for travel and 3 for achievement. We awarded 1 travel and 2 achievement awards.
  We need to determine who will be the student award committee for next year. I suggest that Laura be there chair (so there is overlap from this year to next), plus Steve if he is willing to continue on, and one new person.
- Student chapters (Cynthia Wallace):
- Region Technical Meetings (Stewart Walker, Ramon Ramos):
- Membership (Bob Pope):
- Website:
- Misc:
- Next Telecon: March 1, 2011
February 1, 2011 Teleconference

ASPRS Southwest Region
Minutes for 01 February (Tuesday) Teleconference

- Present: Steve Lambert, Lee Harbers, Stuart Walker, Cindy Wallace, Soe Myint, Jim Morell, Jim Plasker

- Apologies: Libby Wentz, Ramon Ramos

- Approval of Minutes: Yes

- New Business:
  Jim Plasker, National ASPRS joined our telecom to provide information about using our funds to create an endowment through National ASPRS.
  Regions have option of using the foundation as means to manage endowed funds, hopefully better than on their own. The policy for setting up the endowment was sent in an attachment. He relayed the story of a region who set up one in 07 putting in 24k, and now has the same amount even after the great recession. The fund must be used exclusively to support awards/scholarships. The region can get the funds back out if they close the account, but should be thinking “permanent” so that the investments can be “long term” (like 30 yr). This is because the region’s funds are pooled with others (currently there are 12-15 different award funds, most ASPRS but not all) that are all managed as one big pool. Minimum investment is 10K, can add additional later. You receive a guaranteed 4 percent payout, but the funds are actually invested for greater return. There is a good diversification and mix of maturity dates. The fund is prohibited from investing in geospatial. To do this, the region would send a letter with a resolution approved by the officers that acknowledges policy of National as set out in the document. We will wait on our region rebate to consider what our total funds look like and then see about deciding on the endowment. Since the endowment is earmarked for student awards and scholarships, other costs we may need to reserve money for include newsletters, mailings, social events.

- Old Business:
  Elections (Steve Lambert): No update.
  Region Report (Jim Morrell): all reports are complete and filed, including: Finance, Region rebate, application for Region of year

- Finance & Development (Jim Morrell): Current funds with Annual Conference rebate: $30,358.70

- Awards Subcommittee (Libby Wentz):
  We had 4 applications, 1 for travel and 3 for achievement. We awarded 1 travel and 2 achievement awards. We need to determine who will be the student award committee for next year.

- Student chapters (Cynthia Wallace):
  Cindy will use Soe’s original email and other feedback to recommend Student Chapter seed funding and incentives. Soe think 225 dollars is too little to begin a student chapter – may need 45x5 = 225 (5 student memberships), plus extra for establishing an account. Cindy will suggest ways to award each chapter based on their activities.

- Region Technical Meetings (Stewart Walker, Ramon Ramos):
  Flagstaff meeting is in planning, they are trying to nail down a date.
• Membership (Bob Pope): No current update. List of members from Sokhan e-serve internal website. Cindy will keep trying to contact him.

• Website: Libby to get this year’s award winners. We will ask Chris Halvorson to post them.

• Misc:

• Next Telecon: March 1, 2011
ASPRS Southwest Region
Agenda for 01 March (Tuesday) Teleconference

- Present:
- Apologies:
- Approval of Minutes:
- New Business:
- Old Business:
  - Elections (Steve Lambert)
  - Endowment (Stewart Walker)
- Finance & Development (Jim Morrell):
- Awards Subcommittee (Libby Wentz):
- Student chapters (Cynthia Wallace):
  Cindy recommends the following as an incentive structure for the student Chapters:
  250: Start-up: 225 (45x5) plus 25 (open bank acct).
  Every year a chapter can earn the following:
  50: Have an identified President and Faculty Mentor
  50: Hosting at least one technical session
  25: For each event sponsored (social, field trip, invited speaker), maximum of 4
  Total maximum each year is then 200 per chapter
- Region Technical Meetings (Stewart Walker, Ramon Ramos):
- Membership (Bob Pope):
- Website:
- Misc:
- Next Telecon: March 1, 2011
March 1, 2011 Teleconference

ASPRS Southwest Region
Minutes for 01 March (Tuesday) Teleconference

• Present: Bob Pope, Cindy Wallace, Steve Lambert, Stewart Walker, Lee Harbers, Libby Wentz, Ramon Ramos, Soe Myint

• Apologies: Jim Morrell; Absent: Laura Norman

• Approval of Minutes: Approved minutes from February 1, 2011

• New Business:
  There are 3 technical sessions being planned and they need to be choreographed to not interfere. Lee is planning a meeting in Mesa flood control district in June. Stewart will work then with Randy Kirk to set the Flagstaff meeting for August. Cindy will work on PROSE again, which will be at the UA in October.

• Old Business:
  Elections (Steve Lambert):
  Currently we have volunteers for the open positions as follows:

  National Director (1): A. Stewart Walker
  Regional Directors(3): Alice Ramos
                        James Scarborough
                        Mark Rosiek (Still Pending Decision)
  Vice President(1): Open
  President(1): Steve Lambert

  Wim has agreed to run as a Regional Director. Ramon will ask Alice, then ask Doug re: VP. Steve will convince Mark. Lee has offered to be included as a last resort.
  Steve will shoot for Friday to have Sokhan eblast the region, and give members one week for to nominate additional people.
  We are late on this, but Stewart will touch base with Plasker, inform him of our situation, and ask what we can do.

  Endowment (Stewart Walker):

  As agreed at the teleconference of its officers on 1 February 2011, and acknowledging the policy, “Policy for Acceptance by the Foundation of ASPRS Region Award Investment Funds”, provided to its officers by ASPRS Executive Director Jim Plasker on 5 January 2011, the ASPRS Southwest US Region will transfer the sum of twenty-five thousand dollars ($25,000) to the ASPRS Foundation in order fully to endow student awards to the value of $1000 per annum. This transfer will be made before close of business on Friday 11 March 2011. This does not preclude further such transfers in the future, nor does it inhibit the Region making further awards from its own funds that are not fully endowed.

  Stewart will find out about the answer re: carry over, then we will vote via email. Cindy will email resolution, Jim’s attachment and the paragraph summarize Jims talk
Finance & Development (Jim Morrell): $30,358.70
Region rebate is typically between 2000 and 3000 dollars.
Our current costs are: money provided for meetings (currently 200 total), student awards (if we set up an endowment that guarantees 1000 per year, we need to provide an additional 400 to offer what we currently offer), and student chapter startup money (currently offering 225).

Awards Subcommittee (Libby Wentz):

Student chapters (Cynthia Wallace):
Currently we have ASU, SDSU, UA, NAU chapters with SBSU considering a chapter. Cindy recommends the following as an incentive structure for the student Chapters:
$250: Start-up: 225 (45x5) plus 25 (open bank acct). Agreed Carried

Every year a chapter can earn the following:
$50: Have an identified President and Faculty Mentor
$50: Hosting at least one technical session
$25: For each event sponsored (social, field trip, invited speaker), maximum of 4 ($100)
Total maximum each year is then $200 per chapter
Think about this for next meeting and we will have discussion and vote.

Region Technical Meetings (Stewart Walker, Ramon Ramos):
We have 3 meetings planned for this year already. Potential for adtional meetings includes Ramon’s connection to the Institute of Navigation and Airborne One; Stewart praised the meeting Ramon organized at Airborne One in 2008. Also, a session at the ANAS meeting is a possibility for the future; we have done this in the past.

Membership (Bob Pope): National has updated the roster today, Bob plans to contact all lapsed members each Wednesday for the month of march and will ask us for help if it becomes too much. Contacts will be via email first, then via phone if email doesn’t work.

Website: Ask Libby to update with Student Awards

Misc:

Next Telecon: April 7, 2011 Thursday
ASPRS Southwest Region
Agenda for 07 April (Thursday) Teleconference

- Present: Bob Pope, Cindy Wallace, Steve Lambert, Stewart Walker, Lee Harbers, Libby Wentz, Ramon Ramos, Soe Myint, Jim Morrell
- Apologies: Absent: Laura Norman
- Approval of Minutes:
- New Business:
- Old Business:
  - Elections (Steve Lambert)
  - Endowment (Stewart Walker): Results of the vote: Cindy (Y), Libby (Y), Soe (Y), Stewart (Y), Jim (Y)
- Finance & Development (Jim Morrell):
- Awards Subcommittee (Libby Wentz):
- Student chapters (Cynthia Wallace):
  - We will vote on the following resolution to offer yearly incentives to the student chapters:
  - Every year a chapter can earn the following:
    - 50: Have an identified President and Faculty Mentor
    - 50: Hosting at least one technical session
    - 25: For each event sponsored (social, field trip, invited speaker), maximum of 4
  - Total maximum each year is then 200 per chapter
- Region Technical Meetings (Stewart Walker, Ramon Ramos):
- Membership (Bob Pope):
- Website:
- Mise:
- Next Telecon: March 1, 2011
April 7, 2011 Teleconference

ASPRS Southwest Region
Minutes for 07 April (Thursday) Teleconference

- Present: Cindy Wallace, Stewart Walker, Lee Harbers,

- Apologies: Steve Lambert, Bob Pope; Absent: Libby Wentz, Ramon Ramos, Soe Myint, Jim Morrell, Laura Norman (new officers were invited, but sent apologies; invitation was last minute)

- Approval of Minutes: Minutes of last meeting were approved.

- New Business:
  We have new officers who will be officially installed at the annual ASPRS meeting in Milwaukee, May 1-5, 2011. Cindy will write all elected officers to congratulate and welcome them. Cindy will eblast via Sokhan the election results to the region.

- Old Business:
  Elections: Stewart will contact Steve to review bylaws re: election of officers. Cindy and Stewart will create a timeline for the coming year, given the ASPRS annual meeting is March 19-23, 2012, requiring the next election be sooner than this year.
  Student chapter liaison: Stewart will contact Steve re: recruiting or appointing someone this responsibility, perhaps from the Regional Directors.
  Endowment: We created a $25K endowment, transferring funds on March 11, 2011. Results of the vote as follows: Cindy (Y), Libby (Y), Soe (Y), Stewart (Y), Jim (Y). The endowment will provide $1000.00 per year dedicated to Student Awards. Stewart will contact Steve to explore adding language to the bylaws to recognize the endowment and/or student awards.

- Finance & Development (Jim Morrell):
  No action/updates. The account balance is at $4,223.70

- Awards Subcommittee (Libby Wentz):
  No action/updates

- Student chapters (Cynthia Wallace):
  Since attendance was low for the telecon, we will vote via email on the following resolution to offer yearly incentives to the student chapters:
  Every year a chapter can earn the following:
  - $50: Have an identified President and Faculty Mentor
  - $50: Hosting at least one technical session
  - $25: For each event sponsored (social, field trip, invited speaker), maximum of 4
  Total maximum each year is then $200 per chapter
  VOTES Jim(Y), Cindy(Y), Stewart(Y), Libby (Y), Soe (Y), Steve (Y)
  No new info from Keely Roth re: UCSB student chapter planning.

- Region Technical Meetings (Stewart Walker, Ramon Ramos):
Lee has set up a Technical Meeting for June 2, 2011 at The Flood Control District of Maricopa County. He obtained approval for the meeting to earn 3 hrs of Continuing Education Credit for managers. Cindy will present USGS work in the Santa Cruz and do an ASPRS pitch. Soe may present a paper on impervious surfaces. Lee will see if ASU and/or UA students will help out with registration, etc. Lee’s Leica representative is helping to sponsor the meeting. Lee will e-blast the announcement to: SW Region ASPRS, AZ Professional Land Surveyors, AGIC, AZ Flood Plain Managers, AZ Society of Professional Engineers. He anticipates possibly 75-100 attendees. Registration is $20 per person. Location is: 2801 W. Durango, Phoenix.

Stewart is still working with Flagstaff to set up a technical meeting there. He noted that Raad Saleh has joined USGS. He will push for a late August date.

Cindy offered that PROSE is also anticipated for this October, so we will have more than met ASPRS national required for rebate.

- Membership (Bob Pope):
  No action/updates. Cindy will ask Bob for an email update

- Website:
  Lee contacted Chris and he has set up a registration page on our website for registration and payment for the Maricopa County meeting.

- Misc:
  Stewart will start on the region report for national, to be presented in the board papers for Milwaukee. Cindy will help.

- Next Telecon: Cindy will speak to Steve re: the next telecon and we will Doodle for a good time (!).
May 16, 2011 Teleconference

Agenda

- Call to Order
- Roll Call
- Approval of Previous Meeting Minutes
- New Business:
  - Installation of Officers
  - Appointed Positions
    - Treasurer
    - Membership Chair
    - Committee Heads
      - Student Chapter Liaison
      - Awards Committee
      - Membership Committee
  - Recap from National Convention
- Old Business
  - Technical Meetings
    - Phoenix
    - Flagstaff
  - Review of Bylaws Related to Elections
- Treasurer’s Report
- Awards Committee
- Student Chapters
- Miscellaneous Business
- Schedule for Next Meeting
- Action Items
- Adjournment
### Attendance List

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<th>Absent</th>
<th>Note</th>
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<td>A. Stewart Walker (ND)</td>
<td>X</td>
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<td>Will join late</td>
</tr>
<tr>
<td>2.</td>
<td>Alice Ramos (RD)</td>
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<td>3.</td>
<td>Cynthia Wallace (PP)</td>
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<td>4.</td>
<td>James Scarborough (RD)</td>
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<td>Jim Morrell (T)</td>
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<td>Laura Norman</td>
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<td>7.</td>
<td>Lee Harbers</td>
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<td>Libby Wentz</td>
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<td>Robert Pope (VP)</td>
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<td>Soe Myint</td>
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<td>Steven Lambert (P)</td>
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<td>12.</td>
<td>Willem van Leeuwen (RD)</td>
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Minutes for 07 April 2011 Teleconference (As Submitted)

ASPRS Southwest Region

Present: Cindy Wallace, Stewart Walker, Lee Harbers,

Apologies: Steve Lambert, Bob Pope; Absent: Libby Wentz, Ramon Ramos, Soe Myint, Jim Morrell, Laura Norman (new officers were invited, but sent apologies; invitation was last minute)

Approval of Minutes: Minutes of last meeting were approved.

New Business:
We have new officers who will be officially installed at the annual ASPRS meeting in Milwaukee, May 1-5, 2011. Cindy will write all elected officers to congratulatate and welcome them. Cindy will eblast via Sokhan the election results to the region.

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Elections: Stewart will contact Steve to review bylaws re: election of officers. Cindy and Stewart will create a timeline for the coming year, given the ASPRS annual meeting is March 19-23, 2012, requiring the next election be sooner than this year.
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Finance & Development (Jim Morrell):
No action/updates. The account balance is at $4,223.70

Awards Subcommittee (Libby Wentz):
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Student chapters (Cynthia Wallace):
Since attendance was low for the telecon, we will vote via email on the following resolution to offer yearly incentives to the student chapters:
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Total maximum each year is then $200 per chapter
VOTES Jim(Y), Cindy(Y), Stewart(Y), Libby (Y), Soe (Y), Steve (Y)
No new info from Keely Roth re: UCSB student chapter planning.

Region Technical Meetings (Stewart Walker, Ramon Ramos):
Lee has set up a Technical Meeting for June 2, 2011 at The Flood Control District of Maricopa County. He obtained approval for the meeting to earn 3 hrs of Continuing Education Credit for managers. Cindy will present USGS work in the Santa Cruz and do an ASPRS pitch. Soe may present a paper on
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Cindy offered that PROSE is also anticipated for this October, so we will have more than met ASPRS national required for rebate.

Membership (Bob Pope):
No action/updates. Cindy will ask Bob for an email update

Website:
Lee contacted Chris and he has set up a registration page on our website for registration and payment for the Maricopa County meeting.

Misc:
Stewart will start on the region report for national, to be presented in the board papers for Milwaukee. Cindy will help.

Next Telecon: Cindy will speak to Steve re: the next telecon and we will Doodle for a good time (!).
Minutes for 07 April 2011 Teleconference (As Approved)

ASPRS Southwest Region

Present: Cindy Wallace, Stewart Walker, Lee Harbers,

Apologies: Steve Lambert, Bob Pope; Absent: Libby Wentz, Ramon Ramos, Soe Myint, Jim Morrell, Laura Norman (new officers were invited, but sent apologies; invitation was last minute)

Approval of Minutes: Minutes of last meeting were approved.

New Business:
We have new officers who will be officially installed at the annual ASPRS meeting in Milwaukee, May 1-5, 2011. Cindy will write all elected officers to congratulate and welcome them. Cindy will eblast via Sokhan the election results to the region.

Old Business:
Elections: Stewart will contact Steve to review bylaws re: election of officers. Cindy and Stewart will create a timeline for the coming year, given the ASPRS annual meeting is March 19-23, 2012, requiring the next election be sooner than this year.
Student chapter liaison: Stewart will contact Steve re: recruiting or appointing someone this responsibility, perhaps from the Regional Directors.
Endowment: We created a $25K endowment, transferring funds on March 11, 2011. Results of the vote as follows: Cindy (Y), Libby (Y), Soe (Y), Stewart (Y), Jim (Y). The endowment will provide $1000.00 per year dedicated to Student Awards. Stewart will contact Steve to explore adding language to the bylaws to recognize the endowment and/or student awards.

Finance & Development (Jim Morrell):
No action/updates. The account balance is at $4,223.70

Awards Subcommittee (Libby Wentz):
No action/updates

Student chapters (Cynthia Wallace):
Since attendance was low for the telecon, we will vote via email on the following resolution to offer yearly incentives to the student chapters:
Every year a chapter can earn the following:
$50: Have an identified President and Faculty Mentor
$50: Hosting at least one technical session
$25: For each event sponsored (social, field trip, invited speaker), maximum of 4
Total maximum each year is then $200 per chapter
VOTES Jim (Y), Cindy (Y), Stewart (Y), Libby (Y), Soe (Y), Steve (Y)
No new info from Keely Roth re: UCSB student chapter planning.

Region Technical Meetings (Stewart Walker, Ramon Ramos):
Lee has set up a Technical Meeting for June 2, 2011 at The Flood Control District of Maricopa County. He obtained approval for the meeting to earn 3 hrs of Continuing Education Credit for managers. Cindy will present USGS work in the Santa Cruz and do an ASPRS pitch. Soe may present a paper on
impervious surfaces. Lee will see if ASU and/or UA students will help out with registration, etc. Lee’s Leica representative is helping to sponsor the meeting. Lee will e-blast the announcement to: SW Region ASPRS, AZ Professional Land Surveyors, AGIC, AZ Flood Plain Managers, AZ Society of Professional Engineers. He anticipates possibly 75-100 attendees. Registration is $20 per person. Location is: 2801 W. Durango, Phoenix.

Stewart is still working with Flagstaff to set up a technical meeting there. He noted that Raad Saleh has joined USGS. He will push for a late August date.

Cindy offered that PROSE is also anticipated for this October, so we will have more than met ASPRS national required for rebate.

Membership (Bob Pope):
No action/updates. Cindy will ask Bob for an email update

Website:
Lee contacted Chris and he has set up a registration page on our website for registration and payment for the Maricopa County meeting.

Misc:
Stewart will start on the region report for national, to be presented in the board papers for Milwaukee. Cindy will help.

Next Telecon: Cindy will speak to Steve re: the next telecon and we will Doodle for a good time (!).
June 13, 2011 Teleconference

Agenda

Call to Order
Roll Call
Approval of Previous Meeting Minutes
New Business:
  - Region Newsletter
  - Website Design Update
Old Business
  - Technical Meetings
    - Phoenix - Summary from Lee Harbers
    - Flagstaff
  - Review of Bylaws Related to Elections
  - Monthly Webinars
Treasurer’s Report
Awards Committee
Student Chapters
Miscellaneous Business
Schedule for Next Meeting
Action Items
Adjournment
## Attendance List

<table>
<thead>
<tr>
<th>No.</th>
<th>Attendee</th>
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Minutes for 16 May 2011 Teleconference (As Submitted)

ASPRS Southwest Region

Present: Steve Lambert, Cindy Wallace, Stewart Walker, Wim van Leeuwen, Libby Wentz, James Scarborough, Robert Pope, Jim Morrell, Alice Ramos

Apologies: Soe Myint, Lee Harbers

Installation of New Officers:

Prior to the conduct of the regular meeting, the new officers, Steve Lambert, President, Robert Pope, Vice President, Wim van Leeuwen, Regional Director, James Scarborough, Regional Director, and Alice Ramos, Regional Director were sworn in by Jim Morrell. Stewart Walker, National Director, had been sworn in at the ASPRS Board of Directors meeting during the Annual Conference in Milwaukee. Following the induction, discussion proceeded to the appointed position within the Region Jim Morrell volunteered to continue as Treasurer. His appointment was moved, seconded, and approved by acclamation.

Robert Pope volunteered to continue his activities as Membership Committee Chair until such time as a replacement was identified. It was moved to ask members and officers to canvas colleagues and regional members for volunteers for the membership chair and to defer further discussion until the next meeting.

Libby Wentz and Cindy Wallace provided an overview of the operations of the Awards committee, the time requirements, and the processes required to complete during the year. There was discussion about having current members of the committee accede to the Chair to provide continuity and to recruit additional members or regional directors to serve as committee members for the year. Libby will be on sabbatical this year and will be unable to continue with the Awards committee. Steve Lambert volunteered to serve as Awards committee chair for the coming year and members were asked to consider serving on the Awards committee. Further discussion on committee members deferred to next meeting.

There was discussion with respect to making the Student Chapter Liaison position a permanent position along with discussion as to the roles and responsibilities of that position. Stewart Walker observed that the Student activities and recruitment are very high visibility items with National and should be an important part of the function of the regional chapter. Cindy Wallace asked what the formal activities of the immediate Past President are and whether the Student Chapter Liaison position could be defined as such an activity. The consensus was that it would be an appropriate and important function of the immediate Past President. Cindy generously volunteered to serve as Student Chapter Liaison for the coming year.

Approval of Minutes: Minutes of last meeting were approved and are included above.

New Business:

The initial new business item was the installation of the officers described above.
The next new business item was a summary of the ASPRS Annual Conference in Milwaukee. Stewart Walker provided an overview of his impressions of the meeting: good attendance, strong technical program, good participation in the exhibits; student activities well attended early in the week. Jim Morrell also indicated that the technical program was well done and that, unlike other meetings, most presenters actually attended the sessions. Steve Lambert seconded Stewart’s comments, nice venue, concerned that some of the student sessions interfered with the volunteer duties and thus some not able to attend, may be better to schedule prior to start of technical programs. Stewart took an action item to point this out to the students.

Old Business:

Status of the proposed technical meetings

Cindy provided a report from Lee Harbers on the preparations for the technical meeting in Phoenix on June 2, 2011. There are currently 35 registered for the meeting, reminders posted on the region website and perhaps one more e-mail announcement to encourage region members to attend. Lee indicated that he was looking for volunteers to man registration and support activities. Libby Wentz said she would inquire as to availability of ASU student chapter members to support.

Stewart Walker and Steve Lambert described an initial meeting with Raad Saleh of USGS in Milwaukee to begin the planning for the meeting at the USGS Flagstaff facility. Need to finalize date. Conflicts noted on 11/4 and 11/11 (Veteran’s Day) and also the ASPRS Pecora meeting (11/14-17).

Cindy mentioned that the PROSE meeting would be later in October (10/27-28) than originally thought and that we should be careful not to over-schedule. After some discussion, Stewart Walker offered to contact Raad Saleh of USGS to see if early October would be more suitable. Stewart also stated that he had undertaken to product a short description of the proposed meeting.

Cindy brought up the idea of perhaps co-sponsoring a technical meeting with the AZ/NV Academy of Science (ANAS) for 2012 and whether a student chapter organizing a session with that meeting would qualify for the $200 rebate for organizing a technical meeting. There was discussion that this in fact may be less intimidating to the student chapters and that there were no guidelines prohibiting that approach. It was taken as an action item to follow-up with ANAS and the local student chapters to recommend organizing a technical session.

Steve Lambert offered to donate his ASPRS Annual Conference Technical Workshop honorarium in the amount of $660 to the Region to support the technical meetings and student awards as desired by the members since he is not allowed to accept the honorarium by employer policy. He agreed to sign the honorarium to the Region and to forward the check to Jim Morrell to deposit.

Review of Bylaws with Respect to Elections

There was discussion on this topic from several meetings past and the need to review the Region bylaws to determine appropriate timetables for the conduct of the Region elections so as to not conflict with national requirements for time intervals between submission of candidate slates, opportunity for membership review, and election of national and regional directors. The discussion was not so much on proposing changes to the bylaws but in preparing timetables to ensure
compliance with national deadlines. Agreed to publish election timetables based on national meeting dates and requirements prior to election period. Steve and Stewart agreed to retain this action item.

Treasurer’s Report:

Jim Morrell reported a balance of $4,213.94 in the Region account with no further anticipated expenses save for the technical meetings and student awards. He also indicated that the Region should be receiving its rebate in the amount $2,400 shortly.

Awards Committee:

Libby Wentz and Cindy Wallace provided an overview of the committee activities to date and will turn over the committee procedures as documented by Cindy last year to the Awards committee members.

Student Chapters:

Cindy Wallace agreed to reach out to Keely Roth at UCSB to inquire as to the progress of setting up a new chapter there and report back at the June meeting.

Miscellaneous Business:

Region Website:

There was discussion related to updating the website with the new national website template (Steve undertook to find out about this), adding the names of the 2010 student awardees and the new officers. There was also discussion as to whether it would be worthwhile to appoint a website coordinator to review the content and design of the website on a quarterly basis to make sure that it remains up to date and informative. There was general agreement as to the value of having this coordinator and the group was asked to identify potential candidates to serve in that capacity.

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There was discussion as to the value of potential social media at the Regional level as means to promote greater interactivity with the regional membership and provide more promote dialog within the region. It was stated that there is a regional Facebook presence for membership authored by Roger Crystal and that we might be able to build on that starting point. Bob undertook to investigate. Further discussion tabled until the next meeting.

Monthly Webinars

Steve Lambert proposed a monthly webinar program whereby the region invites the membership to share interesting projects, provide backgrounds on the companies or companies’ activities, or any other related topic of interest. Goal is raise level of awareness of the Region chapter to the regional membership; and to provide an informal mechanism to interact with membership. Additional discussion deferred to next meeting.

Adjournment:
Due to expiring conference time, meeting was adjourned at 3:00 PM

Submitted by Steven Lambert, 16 MAY 2011, Revised 06 Jun 2011
We had about 40 in attendance, and most were floodplain managers (folks from Flood Control District of Maricopa County, Scottsdale, Pinal County, Casa Grande, CAP, CRIT - to list a few), a couple engineers and a couple surveyors. I was a little disappointed in the attendance but the topic was really well received. Got high marks from all in attendance - and "thank-you" from those who were awarded Floodplain Managers' Continuing Education Credits!!!

Jim Morrell even brought two of his "compadres" from Riverside County.

Cynthia gave a presentation on some of her work. Brian Conway (ADWR) and Mike Rucker (AMEC) covered lots of info on their INSar work as it relates to subsidence and I detailed the GPS work that I've done in the same "arena."

Most of the attendees paid with the PayPal account that Chris Halvorson set up for us so that really helped with initial registration. Jim will have to investigate receipts to the checking account, and I have some cash (registration fees) that I will convert to a check to add to the total. All that said, I am preparing a re-reimbursement request for the money spent for snacks/lunch. I still have to collect the "sponsorship" money promised from Leica.

The Flood Control District of Maricopa County HELPED A LOT - providing the venue and all AV. Their personnel really pitched in with getting things set up.

ALSO, THANKS GO OUT TO Brian Sovik, and Melissa Wagner (two ASU Student Chapter members) for volunteering their help with registration, picking up food for lunch, and just keeping me "on track."

LESSONS LEARNED:

1. It was a JOB getting things organized - and I probably needed another "hand" to keep things going (like advertising) a month or 6 weeks ago.

2. CHARGE A REGISTRATION FEE FOR THESE EVENTS. I should have charged $40 instead of $20. People are willing to make the investment.

3. Seek out sponsors to help defray costs.

4. Identify topics that draw a broad audience.\

The two student volunteers, Cindy, Jim & myself were the only ASPRS members at this Southwest U.S. Region Technical Meeting. I see nothing wrong with that - simply because of the specific topic.

During a break, Bill Hofferber (Jim Morrell's boss) discussed the possibility of a joint meeting between our Region and CLSA. Lots of folks out there are interested in the "boots-on-the-ground" activities with current and emerging photogrammetric and remote sensing technologies. More cross-polination with meetings like we held yesterday simply makes sense.

Lee
Minutes for 16 May 2011 Teleconference (As Approved)

ASPRS Southwest Region

Present: Steve Lambert, Cindy Wallace, Stewart Walker, Wim van Leeuwen, Libby Wentz, James Scarborough, Robert Pope, Jim Morrell, Alice Ramos

Apologies: Soe Myint, Lee Harbers

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membership; and to provide an informal mechanism to interact with membership. Additional
discussion deferred to next meeting.

Adjournment:
Call to Order
Roll Call
Approval of Previous Meeting Minutes

New Business:
- Review of Agenda
- Recording Secretary

Old Business
- Technical Meetings
  - Flagstaff
  - SDSU Proposal
- Review of Bylaws Related to Elections
- Region Website Refresh

Treasurer’s Report
Awards Committee
Student Chapters
Miscellaneous Business
Schedule for Next Meeting
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Minutes for 13 June 2011 Teleconference (As Submitted)

ASPRS Southwest Region

Present: Steve Lambert, James Scarborough, Jim Morrell, Alice Ramos

Apologies: Cynthia Wallace, Stewart Walker, Willem van Leeuwen, Robert Pope

Meeting was called to order at 1:00 PM PDT by Steven Lambert and the Roll Call taken.

Meeting minutes for the May 2011 meeting were approved as edited.

New Business

Region Newsletter:

Steve Lambert opened the discussion of the value or interest in providing a region newsletter. It was noted at the annual meeting that regions are recognized for best newsletters and that the SW did not have an active newsletter. After brief discussion, it was decided that Steve Lambert would develop a strawman layout for a regional newsletter for discussion at the next meeting.

Regional Website Design Update:

A request has been made to secure the website templates from National for use in updating the website appearance and content. The request was made to Kim Tilley. As of date of meeting, templates not received.

Old Business

Technical Meetings:

A written report was provided by Lee Harbers with some lessons learned from the Phoenix technical meeting. Overall, it was a great success with attendance of over 40 members. His lessons learned were noted for the planners of the upcoming Flagstaff meeting. Expense reimbursements were approved to Lee Harbers to cover the costs of the meeting hosting pending some final charges and credits pending from registration refunds.

Review of Bylaws Related to Elections

Stewart Walker has provided recommendations for publishing a fixed annual calendar to govern the organization and timing of activities related to the conduct of region elections. Last year, the region nearly missed the deadlines for the activities, comment periods, and final elections as required by National. The goal is to provide early warnings to the region so that the appropriate activities can be scheduled and completed prior to the deadlines required by National.

The spreadsheet contents, through 2015, slightly re-formatted are provided in the table below.
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<td>Committee</td>
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<td>Treasurer informs Membership of slate for National Director</td>
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<td>Members submit additional names for National Director to Treasurer</td>
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<td>24-Jan-2014</td>
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<td>Final day to vote for National Director</td>
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<td>Is there a problem? If so, officers determine solution.</td>
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names to Treasurer

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The discussion was continued from prior meetings on the establishment of monthly web seminars for the region. The discussion as positive and preliminary e-mail canvas for potential presenters is recommended. There may also be an initial request via the newsletter is it agreed to.

Treasurer's Report

Jim Morell provided the Treasurers report for May, 2011. Expenses were approved for the maintenance to region website, and for the Phoenix meeting.

Awards Committee

No discussion

Student Chapters

No discussion

Membership Chairman

No discussion. Post telecom e-mail received from Robert Pope with report on membership activities. It is included below.

Hi all,

Even with the great email reminder from Steve (below), I somehow had the call in my calendar for Tuesday instead of Monday. Here is what I have to contribute right now:

Social Networking Tools:

Regarding using social networking to increase communication within our Region, I have created a Facebook Webpage. I am now borrowing graphics and content from our Region Webpage to get it complete and operating (if anyone has recommended or required format info from ASPRS, please forward to me or direct me as appropriate... thank you). I will share the draft page with you all in the upcoming days for review and approval. My goal is to have us in agreement on launching the Facebook Webpage at the completion of our July 11 meeting, if not before.

I see us using Facebook within sub-regions of SWUS (the various metro areas) to arrange get-togethers for lunch/dinner, share about our varying applications and technologies, and otherwise forward the objectives of ASPRS.
Membership:

Attached are the findings from last quarter's questionnaire. When asked: “What reason(s) best define why you continue to be an ASPRS member?”, we received 51 answers from 21 members as shown in the attachment.

Looking forward to catching-up on what I missed.

Bob

Miscellaneous Business

None

Schedule for Next Meeting

July 11, 2011 @ 12:00 PDT on Esri Teleconference Line provided

Action Items

- Follow-up on National website templates, S. Lambert
- Prepare a strawman newsletter template
- Follow-up on Flagstaff meeting arrangements with Raad Saleh

Meeting was adjourned at 12:45 PM

Submitted by Steve Lambert, July 10, 2011
August 8, 2011
12:00 - 1:00 PM PST
Esri Teleconference Line

Conference Line:
1-888-205-5513
Conference Code #: 134103

Call to Order
Roll Call
Approval of Previous Meeting Minutes
New Business:
  - Review of Agenda
Old Business
  - Technical Meetings
    - Flagstaff Meeting Preparations
    - SDSU Meeting Proposal
  - Approval of Newsletter
  - Region Website Refresh
Treasury’s Report
Awards Committee
Membership
  - List of Lapsed Members & Follow-up
Student Chapters
  - Offer of support for SDSU meeting
Miscellaneous Business
Schedule for Next Meeting
Action Items
Adjournment
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Minutes for 13 June 2011 Teleconference (As Submitted)

ASPRS Southwest Region


Meeting was called to order at 1:00 PM PDT by Steven Lambert and the Roll Call taken.

Meeting minutes for the June 13, 2011 meeting were approved as edited.

Old Business

Treasurer’s Report

Jim Morrell provided a summary of the regional transactions to date:

Expenses:

- $66.00 Website updates and maintenance
- $242.38 reimbursement for Phoenix meeting expenses

Income:

- $500.00 PayPal meeting registration receipts
- $660.00 Donated honorarium
- $100.00 Leica Phoenix meeting sponsorship

Balance to Date: $5155.56

There may yet be additional income from PayPal reflecting the Phoenix meeting registration fees.

Technical Meetings:

Steven Lambert provided updates on the progress on the planning efforts for the November meeting. Little has been advanced since the meeting in Milwaukee. Attempts to contact Raad Saleh @ USGS have not been successful thus far. Stewart Walker and Steven Lambert have an action item to define the theme for the meeting and to collect a preliminary program; also to contact wither Raad Saleh or Randy Kirk to follow-up on facility availability and provisions for lunch at the USGS facility.

Stewart Walker forwarded a note from the SDSU chapter and Doug Stow on the possibility of hosting an additional technical meeting at the SDSU campus either this Fall or Spring. They have approached Steven DeGloria of Cornell University as a possible keynote speaker.
Cynthia provided some updates on the PROSE meeting. The region website will be updated to provide program content details and registration forms. Cynthia has requested a sponsorship grant from the SW region in the amount of $100 to support the program.

Review of Bylaws and Elections Calendars

There was discussion on the proposed calendar of events required to be in compliance with the deadlines for elections for National Director also for vetting candidates regionally. Stewart Walker provided a spreadsheet summarizing the effective dates for the next few years. There were a few questions on the content (errors were probably result of reformatting the spreadsheet, will confirm with Stewart). Consensus was that there was no need to modify bylaws at this time, but the region must be mindful of the published dates and must take action to ensure adequate time to complete the election activities.

New Business

Sample Newsletter

Steve Lambert provided a sample newsletter layout with placeholders for initial content. There was lively discussion as to the content, layout, plans for distribution and the link to the website content. Consensus was that a monthly or quarterly proactive reach out to the regional membership would be useful since the traffic to the region website is not very high. The effort will try to engage more interaction with membership via their participation in authoring newsletter items. Goal is to deliver first edition the new region newsletter by September 1, 2011. Discussion on mechanics of distribution, e-mail blast from Sokhan, default subscriber list with opportunity to unsubscribe. A revised draft will be prepared for discussion at the next meeting.

Website Refresh

We have received access to the new website templates from National. Chris Halvorsen has been provided with templates and instructions as to the use of the templates and availability of assistance from the contractor who completed the National website update. Might be useful to have Chris on a future call to discuss the process, schedule and goals for the website refresh.

Student Chapters

Cynthia Wallace noted that she had reached out to Keely Ross about the student chapter activities and would follow-up.

Social Media

There was a brief discussion on the use of social media such as LinkedIn, Twitter, Facebook, etc. Initial information provided by Robert Pope. Further discussion deferred until Robert can join in monthly call.

Meeting adjourned at 1 PM, next meeting scheduled for August 8, 2011.
Minutes for 18 July 2011 Teleconference (As Approved)

ASPRS Southwest Region

Present: Steve Lambert, James Scarborough, Jim Morrell, Alice Ramos, Cynthia Wallace,

Apologies: Cynthia Wallace, Stewart Walker, Willem van Leeuwen, Robert Pope

Meeting was called to order at 1:00 PM PDT by Steven Lambert and the Roll Call taken.

Meeting minutes for the June 13, 2011 meeting were approved as edited.

Old Business

Treasurer’s Report

Jim Morrell provided a summary of the regional transactions to date:

Expenses:

- $66.00 Website updates and maintenance
- $242.38 reimbursement for Phoenix meeting expenses

Income:

- $500.00 PayPal meeting registration receipts
- $660.00 Donated honorarium
- $100.00 Leica Phoenix meeting sponsorship

Balance to Date: $5155.56

There may yet be additional income from PayPal reflecting the Phoenix meeting registration fees.

Technical Meetings:

Steven Lambert provided updates on the progress on the planning efforts for the November meeting. Little has been advanced since the meeting in Milwaukee. Attempts to contact Raad Saleh @ USGS have not been successful thus far. Stewart Walker and Steven Lambert have an action item to define the theme for the meeting and to collect a preliminary program; also to contact with Raad Saleh or Randy Kirk to follow-up on facility availability and provisions for lunch at the USGS facility.

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New Business

Sample Newsletter

Steve Lambert provided a sample newsletter layout with placeholders for initial content. There was lively discussion as to the content, layout, plans for distribution and the link to the website content. Consensus was that a monthly or quarterly proactive reach out to the regional membership would be useful since the traffic to the region website is not very high. The effort will try to engage more interaction with membership via their participation in authoring newsletter items. Goal is to deliver first edition the new region newsletter by September 1, 2011. Discussion on mechanics of distribution, e-mail blast from Sokhan, default subscriber list with opportunity to unsubscribe. A revised draft will be prepared for discussion at the next meeting.

Website Refresh

We have received access to the new website templates from National. Chris Halvorsen has been provided with templates and instructions as to the use of the templates and availability of assistance from the contractor who completed the National website update. Might be useful to have Chris on a future call to discuss the process, schedule and goals for the website refresh.

Student Chapters

Cynthia Wallace noted that she had reached out to Keely Ross about the student chapter activities and would follow-up.

Social Media

There was a brief discussion on the use of social media such as LinkedIn, Twitter, Facebook, etc. Initial information provided by Robert Pope. Further discussion deferred until Robert can join in monthly call.

Meeting adjourned at 1 PM, next meeting scheduled for August 8, 2011.
Call to Order

Roll Call

Approval of Previous Meeting Minutes

New Business:
- Review of Agenda

Old Business
- Technical Meetings
  - Flagstaff Meeting Preparations
  - SDSU Meeting Proposal
- Updates to Bylaws on Elections
- Updates to Bylaws Position responsibilities for Immediate Past President
- E-Mail from Roger Crystal on Membership
- Region Website Refresh

Treasurer’s Report

Awards Committee

Membership
- List of Lapsed Members & Follow-up

Student Chapters
- Offer of support for SDSU meeting

Miscellaneous Business

Schedule for Next Meeting

Action Items

Adjournment
### Attendance List

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Minutes for August 08, 2011 Teleconference (As Submitted)

ASPRS Southwest Region

Present: Steve Lambert, James Scarborough, Jim Morrell, Alice Ramos, Chris Halvorsen

Apologies: Cynthia Wallace, Stewart Walker, Willem van Leeuwen, Robert Pope

Meeting was called to order at 1:00 PM PDT by Steven Lambert and the Roll Call taken.

Meeting minutes for the July 18, 2011 meeting were approved as edited.

Old Business

Chair moved to address the website as the first agenda item to accommodate participation of Chris Halvorsen in the conference call. Discussed access to templates provided by National. Chris had reviewed content and thought it was a relatively straightforward task to create a strawman of a new SW region website. He indicated that he would begin the migration with the intent of having a new site design to review in the coming months. Chris then left the call.

Technical Meetings:

Steven Lambert provided updates on the lack of progress in contacting Raad Saleh at USGS to determine if any progress made on securing the facility for the meeting. Indicated he would reach out once again to contact Mr. Saleh and report back to the board.

Steven Lambert reported that the SDSU chapter was arranging for a technical meeting in the Spring, tentatively immediately after the Spring meeting. ASPRS National VP Steven DeGloria is the keynote speaker. Mr. Lambert indicated that he would reach out chapter to provide support.

Treasurer’s Report

Jim Morrell provided a summary of the regional transactions to date:

Income / Expenses:

- $96.32 Income from PayPal account
- ($5.00) Account fee
- $451.54 Profit from Phoenix Meeting

Balance to Date: $5,244.48

New Business

Sample Newsletter
Steve Lambert provided a sample newsletter layout with placeholders for initial content. There was lively discussion as to the content, layout, plans for distribution and the link to the website content. Consensus was that a monthly or quarterly proactive reach out to the regional membership would be useful since the traffic to the region website is not very high. The effort will try to engage more interaction with membership via their participation in authoring newsletter items. Goal is to deliver first edition the new region newsletter by September 1, 2011. Discussion on mechanics of distribution, e-mail blast from Sokhan, default subscriber list with opportunity to unsubscribe. A revised draft will be prepared for discussion at the next meeting.

Membership Committee

No report

Awards Committee

No report

Student Chapters

No Report

Meeting adjourned at 1 PM, next meeting scheduled for August 8, 2011.

Subsequent Meeting Steven Lambert & Stewart Walker August 22, 2011

Stewart and I met to go over items he had missed over the last few meetings. The items we discussed included:

Update of Position Description of Immediate Past President to Include Student Liaison responsibilities. This issue had arisen in a earlier meeting and there had been discussion on the whether it would be appropriate to identify these responsibilities with the Immediate Past President formally. Cynthia Wallace, the current IPP is performing these tasks at the moment and it was proposed that we make this a formal task of the IPP. Stewart is to provide draft language for bylaws.

We discussed the earlier item of revising the bylaws to require a special election for the National Director. I informed Stewart that the group had discussed this item in an earlier meeting and it was agreed that in publishing the calendar early in the year, we should be disciplined enough to adhere to the requirements. Steven Lambert agreed to provide updated (corrected) spreadsheet with dates.

Stewart indicated that he believed that the SW region DID NOT receive its rebate for 2010 because of questions related to the ongoing membership retention and recruitment. He noted that in 2009, the region received the rebate after discussion at the EXCOMM but there were concerns about the membership support efforts. We discussed potential activities to invigorate the membership drive.

Respectfully submitted September 12, 2011
Call to Order
Roll Call
Approval of Previous Meeting Minutes
New Business:
  - Review of Agenda
  - Summary from CalGIS
  - Election Planning
  - Annual Report Planning
  - Mailing List Effort
Old Business
  - Technical Meetings
    - Flagstaff Meeting
    - SDSU Meeting Proposal
  - Region Website Refresh
Treasurer’s Report
Awards Committee
Membership
  - List of Lapsed Members & Follow-up
Student Chapters
Miscellaneous Business
Schedule for Next Meeting
Action Items
Adjournment
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Minutes for September 12, 2011 Teleconference (As Submitted)

ASPRS Southwest Region

Present: Steve Lambert, James Scarborough, Jim Morrell, Cynthia Wallace

Apologies: Stewart Walker, Willem van Leeuwen, Robert Pope

Meeting was called to order at 12:00 PM PDT by Steven Lambert and the Roll Call taken.

Meeting minutes for the August 8, 2011 meeting were approved as edited.

Old Business

Technical Meetings:

Steven Lambert provided updates on the lack of progress in contacting Raad Saleh at USGS to determine if any progress made on securing the facility for the meeting. Indicated he would reach out once again to contact Mr. Saleh and report back to the board.

Steven Lambert reported that the SDSU chapter was arranging for a technical meeting in the Spring, tentatively immediately after the Spring meeting. ASPRS National VP Steven DeGloria is the keynote speaker. Mr. Lambert indicated that he would reach out chapter to provide support.

There was discussion on supporting the 2001 PROSE meeting, it was agreed to provide $250.00 to support the PROSE meeting. Treasurer was instructed to issue a check in that amount and forward it to Cynthia Wallace.

Treasurer’s Report

Jim Morrell provided a summary of the regional transactions to date:

Income / Expenses:

($5.00) Account fee

Balance to Date: $5,239.48

New Business

Issues related to loss of rebate for 2010 related to lack of evidence membership retention activities. There was active discussion as to the current and former status of the membership retention plan, the activities of the membership director (Robert Pope) and to what extent we can challenge the assertion from National that we have not made appropriate efforts to retain and recruit members.
There was lively discussion on reusing some of the membership marketing items from the current web site: Top 10 reasons/benefits, using some of the National materials such as the YouTube videos/interviews, history project as content to support membership activities. It was recommended that we dedicate the majority of the next meeting agenda to membership activities.

There was initial discussion on a recommendation that the bylaws be amended to explicitly define a responsibility of the immediate past president to be that of the Student Chapter Liaison. No decision reached.

Membership Committee

No report

Awards Committee

There was a brief discussion on the status of the awards announcements and preparations for the 2011-2012 awards campaign. Since Libby was awards chair last year, and she is on leave, Cynthia agreed to forward the awards announcements materials to Steve Lambert for revision and distribution for 2011-2012.

Student Chapters

No Report

Meeting adjourned at 1 PM, next meeting scheduled for October 17, 2011 (Due to Columbus Day holiday on October 10, 2011)

Respectfully submitted October 7, 2011
November 9, 2011 Teleconference

Call to Order
Roll Call
Approval of Previous Meeting Minutes
New Business:
  - Review of Agenda
  - PROSE Meeting Recap
  - Annual Report Input
  - Mailing List Effort
Old Business
  - Technical Meetings
    - SDSU Meeting Proposal
  - Region Website Refresh
Treasurer’s Report
Awards Committee
Membership
  - List of Lapsed Members & Follow-up
Student Chapters
Miscellaneous Business
Schedule for Next Meeting
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Minutes for October 11, 2011 Teleconference (As Submitted)

ASPRS Southwest Region

Present: Alice Ramos, Cynthia Wallace, James Scarborough, Jim Morrell, Robert Pope, Steven Lambert, Stewart Walker, Willem van Leeuwen

Apologies:

Meeting was called to order at 12:00 PM PDT by Steven Lambert and the Roll Call taken.

Meeting minutes for the September 12, 2011 meeting were approved as edited.

New Business:

Summary from CalGIS: James Scarborough provided a recap of his attendance at the CalGIS meeting and potential opportunities for future co-hosting of technical meetings in So. Cal. Ruth Ann Harbison and David Polk are the contacts for the CalGIS local group.

Election Planning:

Steve Lambert provided a review of the election procedures for the regional elections and a reminder that the region should be out in front of the calendar this year. There is an additional potential requirement for a special election for National Director if the current National Director Stewart Walker is successful in his candidacy for National Vice President in 2012. Stewart took an action item to discuss with National the specifics of dealing with this issue should it arise.

Annual Report Planning

Stewart Walker indicated that the regional annual report is due at National before the end of the year and solicited input for the basic format and a summary of the region activities through the current date. Steve Lambert volunteered to draft that document and provide it to Stewart who agreed to fill out the other required forms and submit it on the Region’s behalf.

Mailing List Effort

Steve Lambert brought up the issue of the inaccuracies of the current mailing list indicated by the number of returned e-mails from the newsletter mailings. The group discussed approaches to updating the lists; Robert Pope provided a summary of the membership activities completed to date and strategies for updating and coordinating the membership outreach efforts to retain and re-enroll lapsed members.

Steve Lambert agreed to provide to Robert Pope a listing of the failed e-mail addresses for reconciliation with his records. There was discussion as to how to update the e-mail files with National data and also other sources such as Facebook or LinkedIn.
Old Business

Technical Meetings

Flagstaff Meeting

Stewart Walker indicated that the technical meeting originally scheduled for Fall 2011 with the USGS would be rescheduled for 2012 at the request of USGS. He is coordinating with Raad Saleh of USGS on the program theme and arrangements.

SDSU Meeting Proposal

Doug Stow and the SDSU student chapter are in the midst of completing the planning for the Spring 2012 technical meeting and have requested funds to support the hosting of the meeting at SDSU and also for funds to support the travel for the keynote speaker, Steven DeGloria to the meeting. There was an e-mail communication between the region officers on this issue and it will be addressed at the next meeting on November 9, 2011.

Region Website Refresh

Steve Lambert reached out to Chris Halvorsen to inquire when the new format for the website might be ready for review. Chris said he had received the templates for the new site and it would take approximately two weeks to migrate the site to the new format. We hope to roll out the new site format for review and comment for the next scheduled meeting in December 2011.

Treasurer's Report

Jim Morrell provided the Treasurer’s Report for the current month.

Income / Expenses:

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<td>($5.00) Account fee</td>
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<td>($250.00) Support funds for the PROSE meeting</td>
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Balance to Date: $4,984.48

Awards Committee

There was discussion as to the initial notices for the regional student awards. Cynthia Wallace agreed to forward the current documents to Steve Lambert for update and preparation for distribution in November 2011.
Membership

There was discussion related to the loss of the region rebate for 2010 due to lack of evidence of membership recruitment activity. It was agreed to follow up with National to provide the summary of efforts in this regard as summarized by Robert Pope to see if we can recoup the region rebate.

Student Chapters

There was discussion related to the SDSU chapter and meeting organization. In addition, Cynthia Wallace asked if there were boilerplate Standards and Bylaws for the creation of new student chapters in regards to the interest in forming a new chapter at UC Santa Barbara. These were located at the National website and Cynthia agreed to forward these to Keely Ross at UCSB as a starting point.

Meeting was adjourned at 1:00 PM.

Respectfully submitted November 9, 2011
December 5, 2011 Teleconference

Agenda

- Call to Order
- Roll Call
- Approval of Previous Meeting Minutes
- New Business:
  - Review of Agenda
  - Mailing List Effort
  - National Meeting Report
  - Region Questionnaire
- Old Business
  - Region Website Refresh
  - Technical Meetings
    - SDSU Meeting
    - Flagstaff Meeting
    - Newsletter Election Info
- Treasurer’s Report
- Awards Committee
  - Notices Now Available On Site
- Membership
- Student Chapters
- Miscellaneous Business
- Schedule for Next Meeting
- Action Items
- Adjournment
## Attendance List

<table>
<thead>
<tr>
<th>No.</th>
<th>Attendee</th>
<th>Present</th>
<th>Absent</th>
<th>Note</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>Alice Ramos (RD)</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>2.</td>
<td>Cynthia Wallace (PP)</td>
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<td>3.</td>
<td>James Scarborough (RD)</td>
<td>X</td>
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<td>4.</td>
<td>Jim Morrell (T)</td>
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<td>5.</td>
<td>Robert Pope (VP)</td>
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<td>6.</td>
<td>Steven Lambert (P)</td>
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<td>7.</td>
<td>Stewart Walker (ND)</td>
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<td>8.</td>
<td>Willem van Leeuwen (RD)</td>
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<td>9.</td>
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</table>
Minutes for November 9, 2011 Teleconference (As Submitted)

ASPRS Southwest Region

Present: Steve Lambert, James Scarborough, Jim Morrell, Cynthia Wallace, Alice Ramos

Apologies: Stewart Walker, Willem van Leeuwen, Robert Pope

Meeting was called to order at 12:00 PM PDT by Steven Lambert and the Roll Call taken.

Meeting minutes for the October 11, 2011 meeting were approved as edited.

Old Business

Technical Meetings:

Cynthia Wallace provided a recap of the PROSE meeting and a written summary for inclusion in the Region report. The Region provided cash prizes for the poster sessions in the amount of $100, $75, $50 with winners from ASU, UAZ, and Virginia Tech. About 40 attendees participated the PROSE meeting which led into the RISE meeting the next day.

Annual Report

Steve Lambert with input from Cindy submitted the region report to National, a copy of which is attached to these minutes.

Membership

With Robert not participating in the call, this issue was discussed briefly with Steve Lambert having an action item to provide information on the region email bounces for the newsletter mailing as a target for updates. James Scarborough also recommended free mail service tools such as Mail Chimp etc as possible new tools to manage mailings.

SDSU Technical Colloquium

There was discussion as to the level of support the region can provide for co-sponsored technical meetings. The crux of the discussion surrounds the SDSU request for funds to support the travel for Steven DeGloria for participating in the SDSU meeting. There was general agreement that it is not desirable to commit region funds to support the full travel burden for these meetings but that a better approach is to provide a stipend to support the hosting and refreshments for the these events. There was discussion that $250 might not be large enough to provide substantial support for these meetings and that perhaps a slightly higher amount might be warranted given current costs.

Flagstaff Meeting Plans

It was noted that the Flagstaff meeting is likely to be rescheduled for later in the Spring and that further info would be provided after consultation with USGS.
New Business

Treasurer’s Report

Jim Morrell provided a summary of the regional transactions to date:

Income / Expenses:

    ($5.00)    Account fee

Balance to Date: $4,979.48

Jim was also instructed to write two checks to the poster session winners for the PROSE meeting in the amounts of $100 and $50.

Awards Committee

There was a brief discussion on the status of the awards announcements and preparations for the 2011-2012 awards campaign. Steve Lambert took the action item to write up the awards announcements and to provide them to Chris Halvorsen to post on the region website as soon as possible.

Student Chapters

There was discussion as to the ongoing efforts to recruit new student chapters. Cynthia provided information on the status of the UCSB efforts with Keely Ross. There was discussion as to requesting a testimonial from Doug Stow as to the process, level of effort and benefits of participating in AASPRS student chapter activities. Steve Lambert took to the action item to contact Doug to discuss.

Meeting adjourned at 1 PM, next meeting scheduled for December 5, 2011
ASPRS REPORT FORM

INSTRUCTIONS: Please try to keep the report to this one page. If you are only reporting/updating on your entity’s activities, attach no more than two (2) written pages to this form. If you are reporting on a recommendation for action or policy change, please attach supporting documentation to your response to Question #4. Reports resulting from a meeting held during the conference must be dropped off at the on-site ASPRS staff office the day preceding the Board meeting. Please submit an electronic copy for website posting (email to aspr@asprs.org).

1. Report Category and Sub-category (Select as appropriate):
   Region
   Southwest US

2. Report Type (check one):
   ☑ Reporting/Updating of Activities
   □ Recommending Action
   □ Recommending Policy Change

   If recommending action or policy change:
   Is recommendation result of a meeting? □ Yes □ No
   If yes, was a quorum present? □ Yes □ No
   Recorded vote on recommendation: □ For □ Against □ Abstentions
   Date of meeting: □

3. Title of issue/area reporting (example: Proposal for Affiliate Membership Category):
   Region Update

4. Brief background information and possible impact of issue/area (examples: Why is it an issue? Will funding, staff utilization, services and/or facility changes be necessary? How much will it cost? What are projected revenues? Are there alternatives? Please be brief, but attachments may be submitted when necessary):
   Please see page 2 for the region report and attached copies of the region newsletter.

5. Specific recommendation for Executive Committee/Board of Directors action, if any (state in the form of a motion(s) to be acted upon):

6. Report completed by:
   Name: Steven Lambert/Stewart Walker
   Title: President/National Director
   Signature:
   Date: 09NOV11

Clear Form  Print Form  Save a Copy
The Southwest Region has had a successful 2011, extending its efforts at new member recruitment, member retention, technical program delivery and member communications.

**Membership Activities**
The Region has conducted a complete canvass of its current and lapsed members with goals of updating mailing lists, surveying specific interest areas, discussing technical programs, and actively promoting membership renewal. These efforts have been led by the Membership Chair for the Region, current Vice President Robert Pope. As of the date of this report, the region has 408 members in all categories.

**Student Chapters**
The Region continues its outreach with local universities and colleges, collaborating in and supporting four student chapters in two States. The region actively promotes and supports activities at the student chapters, co-sponsoring technical programs at the chapters and providing monetary support to the chapters to host local activities. This year the Region has moved to endow permanently the regional scholarship program by making a one-time investment of $25,000 into the ASPRS Foundation. This effort will provide a predictable and stable funding mechanism to enhance and grow the regional scholarship programs. The region also offers competitive travel grants to the ASPRS Annual Conference for students.

**Technical Program**
The Region has continued its longstanding tradition of hosting and collaborating with regional groups and organizations to provide technical meetings for the local membership. It co-sponsored an event with the Arizona Floodplain Managers Association on “Subsidence Monitoring in the Southwest Case Studies - GPS and InSAR”, held on June 2, 2011 in Phoenix, AZ. The 65 attendees enjoyed the program. Region stalwart Lee Harbers spearheaded the organization and logistics.

The Region also co-sponsored the fifth annual Phenology Research and Observation on Southwest Ecosystems (PROSE) meeting, held at the University of Arizona (UA), Tucson, AZ on October 28, 2011. The symposium was coordinated with the Research Insights in Semi-arid Ecosystems (RISE) Symposium held the following day at the same venue. There were 40 registered attendees - students and professors, government researchers, and citizen scientists from Arizona, New Mexico, California and Colorado - and more dropped in to hear particular papers. In addition to talks on topics ranging from bird migration to remote sensing phenology of invasive vegetation, a competition was held for student poster presentations. Jake Weltzin, Executive Director of the USA National Phenology Network (USA-NPN), reported that over 600,000 observations have now been uploaded to the USA-NPN, including live phenology data, and all are available at [www.usanpn.org](http://www.usanpn.org). Sponsors and supporters of the symposium included the Region, USA-NPN, USGS, UA Office of Arid Land Studies, UA Institute of the Environment, and UA Remote Sensing and Spatial Analysis Graduate Interdisciplinary Program.

Work has begun on two exciting events for next year. The Region is co-sponsoring, with the San Diego State University (SDSU) Student Chapter, a one day technical meeting at SDSU in April 2012. The program is still evolving but top of the bill and keynote speaker is ASPRS national Vice President Steven DeGloria (Cornell University). The program will also feature speakers from the Student Chapter, SDSU visiting scholar Dr Joaquín Ramirez (University of León), and Dr. Charles Taylor, a researcher from BAE Systems who will report on his work on real-time georeferencing of airborne video imagery. Secondly, a one-day symposium, with perhaps a field trip the following day, is planned for spring 2012 at USGS Flagstaff, headquarters of a remarkable program to map the Moon, several planets and other heavenly bodies: a program provisionally entitled “photogrammetry and remote sensing of arid lands” will include several USGS extra-terrestrials as well as more earthbound speakers discussing their work in the North American desert.

**Region Newsletter**
This year, as a mechanism to promote greater interaction with its local membership and as a vehicle to solicit input from the Region membership on new activities, the Region launched a newsletter, a concise, topical, and short document, designed to be a single two-sided sheet. It is edited by President Steven Lambert and features short articles about the industry, announcements, surveys, and also a highlight of a member or member organization. The goal is to provide a more frequent, informal, and topical communication with the membership. The initial reception has been very positive. Since this is a new venture, the first three issues are provided with this report.
SDSU Student Chapter To Host Spring Technical Meeting

The SDSU Student Chapter of ASPRS announces its plans for a 1/2 day technical meeting at the SDSU Department of Geography in April 2012. The meeting, organized and hosted by the SDSU student chapter is co-sponsored by SDSU and the SW Region of ASPRS. The keynote speaker will be the current ASPRS National Vice President Dr. Steven DeGloria. More information and a detailed program will be available shortly.

2012 ASPRS SW Region Student Awards

The SW Region of ASPRS is pleased to announce its competition for the Student Academic Achievement and Student Travel Awards for 2012 National ASPRS Conference in Sacramento, CA in 2012. As in prior years, the Region is funding up to two (2) Graduate and two (2) Undergraduate awards in areas of imagery-based academics and GIS-based academic programs. In order to qualify for the awards, students must be enrolled in a full or part time degree-granting academic program related to imagery or GIS; be a member of ASPRS at the time of the application, and be located within the SW Region (SoCAL, AZ, NV). All submittals will be electronic and students are encouraged to apply for all awards they qualify for. Application materials are available at the SW Region website.

Application Deadline February 10, 2012

Introducing: GPSi Corporation Aerial Survey and Mapping, Costa Mesa, CA...

Born of distinguished corporate parents, GEOspatial Professional Solutions Inc. (http://www.gspi-corp.com/default.asp) traces its roots back to the 1970s. GPSi features the next generation of geospatial solutions that encompass photogrammetry, remote sensing and geographic information systems. GPSi is a one-stop resource that offers the best of both worlds: a 27-year legacy of high quality service and robust client base coupled with a certified small woman-owned minority (WMBE) business. GPSi is proud to be the only Southern California-based mapping company to offer the UltraCam LP, the digital aerial mapping camera tailored for high accuracy, design grade engineering mapping. With features like 64 megapixel image format, a 1:2.2 pan sharpen ratio that collects PAN, RGB and NIR in parallel, and forward motion compensation by TDI, this camera delivers the same technical capabilities of larger models. It is ideal for large scale mapping projects, high-resolution orthophoto production, precision photogrammetry, corridor mapping, and LiDAR integration. See your name here. Send your 250 word profile to Editor@SWASPRS.com

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Unsubscribe from the Newsletter Mailing List
Quick Facts

Regional

Arizona  157
Nevada   41
Southern 310
California  

Quick Facts

Regional

Student Chapters:

University of Arizona
San Diego State University
Northern Arizona University
Arizona State University

Watch Those Dates:

- **August 1, 2011** — Call for Abstracts 2012 ASPRS Annual Meeting in Sacramento, CA (Info...)
- **October 11, 2011** — ASPRS National Scholarships and Awards Applications Due. (Info...)
- **November 11, 2011** — SW Region ASPRS Fall Technical Meeting at USGS Flagstaff, AZ (Info...)

Plan to Attend Next Regional Technical Meeting, USGS Flagstaff

One of the roles of the regional chapters of ASPRS is to promote collaboration, communication, and technical exchanges between the regional members in all interest areas of the Society. One mechanism for doing so is to host short regional technical meetings on specialty topics.

The most recent meeting was held in Phoenix, AZ at the Maricopa County Flood Control District. The one day program featured presentations on InSAR, GPS applications to floodplain management.

The next meeting will be held at the USGS Astrogeology Division facilities in Flagstaff, AZ and is tentatively scheduled for November 11, 2011. The theme of this one-day program is Remote Sensing in Arid Regions: Terrestrial and Extra-Terrestrial. The program will also feature a tour of the unique facilities and programs hosted at the Astrogeology Division. A limited number of registrations are available at $20 per person. Lunch will be provided onsite and CEU credits will be available. Plan now on joining us in Flagstaff for this unique and interesting program. A formal announcement will be e-mailed to regional members shortly. Register early to ensure your spot!

Region Moves to Permanently Endow Scholarship Programs

The Southwest Region of ASPRS has moved to permanently endow the regional scholarship program by making a one-time investment of $25,000 into the ASPRS National Scholarship & Awards Investment Fund. This effort will provide a predictable and stable funding mechanism to enhance and grow the regional scholarship programs.

The SW region annually supports competitive Student Academic Achievement Awards and Student Travel Awards.

Please take a few moments to review the scholarship guidelines and programs at the regional website and actively encourage qualified students to apply for these unique opportunities.
Soliciting Input for Webinar Series...

The SW Region officers have been discussing the potential for offering a one-hour monthly webinar featuring members and organizations within the region. The programs are meant to be informal but informative. Participants can provide background on a company's capabilities, an interesting recent project, a new product or service.

The webinars will be hosted using the ASPRS National Web meeting environment. The presentations will be limited to 40 minutes with a 10 minute Q&A period. There is no cost to participate, no formal submission requirements, and no limitations on the subject matter or content consistent with Society guidelines.

Take this opportunity to introduce yourself or your firm to the regional membership by volunteering for this new opportunity.

The first regional webinar is tentatively scheduled for the second week of September, 2011 with additional presentations as they become available.

For information on the webinar program, suggestions for content, or to reserve a date, please contact Editor@SWASPRS.

Fifth Annual PROSE Meeting at University of AZ

The fifth annual Phenology Research and Observation on Southwest Ecosystems (PROSE) meeting, co-sponsored by the SW Region ASPRS and the University of Arizona will be held in the Santa Rita Room, Student Union Memorial Center, University of Arizona, Tucson, AZ on October 28, 2011. Pre-registration is recommended. More information and registration forms available at the SW region website.

Looking for a Few Good Members or Member Organizations...

The SW Region is looking for members or member organization who would like to provide content for a new newsletter section tentatively titled “Member Highlights”. This new section will provide a brief introduction to yourself or your organization, provide information on services, activities, or products you provide that are relevant and of interest to the Society members, provide a capsule summary of an interesting project you are involved in currently or have recently completed. The member profile should be no more than 500 words and images are welcomed. The newsletter is e-mailed to the current membership in the region monthly. If you are interested in participating, please contact Editor@SWASPRS with your ideas. Content is due by the 20th of each month for inclusion in the following month's newsletter. Coming next month → Berkeley Environmental Technology.
Hurricane Irene Lashes the US Eastern Seaboard

Over the weekend of August 27-29, 2011 Hurricane Irene made landfall on the US Eastern seaboard with winds gusting to 175 km/h. Although the rapidly moving Category 1 storm rapidly lost intensity as it moved northward along the coast, NASA using the Aqua and TRMM (Tropical Rainfall Measurement mission) sensors platform, its TMPA (TRMM Multi-satellite Precipitation Analysis) and Giovanni Web Applications were able to track & render, in near real-time, the accumulation of rainfall from landfall in North Carolina till it exited the US in eastern Maine. Rainfall accumulations ranged from nearly 330 mm in NC to nearly 100 mm in Vermont and Maine.

The rainfall caused significant flooding along the coast with damage estimates from the high winds and flooding estimated at over 2 billion dollars and an unofficial death toll of 41.

As federal, state and local agencies mobilized to provide emergency response services, many of the first responder agencies marshaled high resolution imagery data from the NAIP (National Agricultural Imagery Program) programs to provide a “before” snapshot of the affected areas. Several had already announced plans to acquire new imagery data as soon the storm passed to provide the ability to clearly identify flooding extent, beach erosion and wind damage from the storm to support cleanup efforts. (Images courtesy of NASA, financial information from CNBC)
LiDAR Draft Specifications Updated

The LAS Working Group (LWG) of the ASPRS LiDAR Division is pleased to submit the draft proposal for version 1.4 of the LAS specification for comment.

The review period is 60 calendar days and will expire October 22, 2011. During the cycle, the LWG will consider all input received and incorporate changes that impact the intent of the revision. Note that the LWG will defer requests for changes outside the scope of the revision to a future version of LAS. LWG is keenly interested in:

- Areas of the specification that are in error (byte offsets, data fields, etc.)
- Areas of the specification that are ambiguous (scaling, bit fields, etc.)
- Internal inconsistencies within the specification
- Descriptions of fields that are not lucid.

PROSE / RISE Meeting Updates

The fifth annual Phenology Research and Observation on Southwest Ecosystems (PROSE) meeting, co-sponsored by the SW Region ASPRS and the University of Arizona will be held in the Catalina Conference Room, USGS Environment and Natural Resources Building (ENRB), University of Arizona, Tucson, AZ on October 28, 2011. The keynote speaker will be Dr. David Moore, Phenoclimatologist from the University of Arizona. This year's meeting will be held in conjunction with the Research Insights in Semi-Arid Ecosystems meeting to be held on October 29, 2011. Pre-registration is recommended. Information on both meetings as well as registration and call for papers info is available at the SW region website.

Introducing: Berkeley Environmental Technology International, Huntington Beach, CA...

Berkeley Environmental Technology International, LLC's principals are members of ASPRS for three important reasons: PE&RS, the conference, and to network with other professionals. We are academicians who have created a commercial image segmentation software package. Our research and development is in the automation and quantitative evaluation of feature extraction workflows (images4.com). Thus through our entrepreneurial efforts and broader academic careers we are constant contributors to ASPRS activities and also benefit greatly from the society. Prof. Feng Gong and Dr. Nicholas Clinton are long time members of the Northern California Region through their affiliation with UC Berkeley. The third partner of the company is James Scarborough who resides in the Los Angeles area and is a member of this Southwest Region. Compared to other marketing efforts, participating in ASPRS is inexpensive and more personally engaging.

Quick Facts

Number of Ikonos images captured globally by GeoEye as of July 31, 2011:

1,918,445

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Unsubscribe from the Newsletter Mailing List
ASPRS remains a vibrant and important society through the activities and advocacy of its membership. Membership in ASPRS as in any society comes with implicit responsibilities of the membership, that is, to be active, to participate, to engage, to challenge, to collaborate and to share.

By the same token, the Society understands its responsibility to advance the interests of its membership, to advocate on their behalf, to support technical and leadership development in the industry, and to provide opportunities to collaborate and share by hosting local, regional and national meetings and workshops. ASPRS actively promotes opportunities to continue professional development by providing focused training and workshops. ASPRS has developed recognized standards for certification as professional practitioners in geospatial science and remote sensing. ASPRS has an educational goal, supporting student organizations and scholarship opportunities at colleges and universities across the country.

Cynthia Wallace, the Immediate Past President of the Southwest Region of ASPRS, recently compiled her “Top 10” reasons to join (or re-join) the Society. From her list, #3 is “[ASPRS has] A Long History. An organization established 76 years ago, firmly established and fiscally strong, with a history that reflects the excitement, relevance and dynamic evolution of this technological field.”

In the following brief video clip, your colleagues discuss the value proposition for ASPRS membership.

The long term viability and success of your Society depends on your commitment to actively participate and engage in its future.

If you have let your membership lapse, please consider re-joining. Many employers actively support the professional development of their employees by supporting membership and participation in ASPRS. ASPRS also offers programs for those members suffering financial hardship, to support their ongoing participation.

If you have recently joined or re-joined, Thank You. Through your commitment and participation ASPRS will remain an important and valuable resource long into the future.
Awards Announcements for 2011-2012 Student Awards
**SW Region-ASPRS Student Achievement Award**

**2011-12 Application Form**

Use this form to apply for the SW-ASPRS Student Achievement Award to be presented at the American Society for Photogrammetry and Remote Sensing (ASPRS) Annual Conference in Sacramento, CA, March 19-22, 2013. Applicant must be a member of ASPRS prior to submitting the application form, and be located in the Southwest US Region (AZ, NV, and Southern CA).

Please type your application and answer all questions. This application must be received by February 1, 2012. Incomplete or late applications will not be considered. You will be notified of your award status by February 9, 2012.

**Name:**  
Your name...

**University:**  
Your school’s name...

**Address:**  
Your full mailing address...

**Phone:**  (999) 999-9999  
**Fax:**  (999) 999-9999

**E-Mail:**  a@a.com

<table>
<thead>
<tr>
<th>Applying for Academic Excellence Award in:</th>
<th>Image-based program of study:</th>
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<tbody>
<tr>
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<td>GIS-based program of study:</td>
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<th>Applying for:</th>
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<tr>
<td>Graduate Award ($300.00)</td>
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<tr>
<td>Undergraduate Award ($150.00)</td>
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</tbody>
</table>

**References:** List two persons who will submit letters of reference for your application. The individual providing the reference must mail the signed letter on school letterhead to the address below. Mail reference letters to the address below:

**Transcripts:** Arrange for official transcripts to be sent by fax or secure document to the address below:

Dr. Steven Lambert  
Esri Inc  
380 New York Street, Redlands, CA 92373  
Fax: 909-307-3138  
Secure Mail: slambert@esri.com

Letters of Reference and Transcript must be received by February 1, 2012 for your application to be considered.

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<tr>
<th>Name</th>
<th>Position</th>
<th>Organization</th>
<th>Telephone/E-Mail</th>
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<td><a href="mailto:a@a.com">a@a.com</a></td>
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<td><a href="mailto:a@a.com">a@a.com</a></td>
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**Academic Background:** List all the post-secondary schools you have attended. Provide student status (i.e., undergraduate or graduate), field of study, university name and location (city and state or country only), and dates of attendance.

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<th>College or University Name</th>
<th>Mailing Address</th>
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<td>3.</td>
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Discuss the following questions; do not exceed the provided text boxes for you answers:

1. What are your career goals?

Please enter your answer...

2. When and why did you join ASPRS? Comment on any contributions you have made to the Society.

Please enter your answer...
<table>
<thead>
<tr>
<th>3. List any honors or awards you have received and your contributions to your university department activities.</th>
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<tr>
<td>Please enter your answer...</td>
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<th>4. How would the scholarship help you financially, professionally, and personally?</th>
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<td>Please enter your answer...</td>
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<th>Date: 2011-01-01</th>
<th>Signed:</th>
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E-Mail completed application or questions to: Dr. Steven R. Lambert (slambert@esri.com)  
Unsigned Applications will not be accepted  
Deadline: February 1, 2012
SW-ASPRS Region
ASPRS National Conference Student Travel Award
2012 Application Form

Use this online form to apply for the SW-ASPRS Student Travel Award to the annual conference of the American Society for Photogrammetry and Remote Sensing (ASPRS) in Sacramento, CA March 19-23, 2012. Applicant must be a current member of ASPRS in the SW Region prior to submitting the application form. Application deadline is February 1, 2012. Awards will be announced February 10, 2012 via email and on the SW-ASPRS website (www.asprs.org > regions > Southwest US). Awards may be up to $500.00.

Please answer all questions. Incomplete or late applications will not be considered.

Name:
University:
Address:

Phone: Fax: E-Mail:

Degree you are working toward: Bachelor Anticipated graduation year: 2012

What conference are you planning to attend?

Conference Name:
Conference Location:
Dates:

Will you present a paper: No or a poster: No

Title of presentation:
Name(s) of Co-Authors (if any):

References: List the name of a person who will submit letters of reference for your application. The individual providing the reference must fax, mail or e-mail the reference from their personal email account to the address below. Mail or fax reference letters to the address listed at the bottom of the next page.

Dr. Steven Lamberti
Esri Inc.
380 New York Street, Redlands, CA 92373
Tel: 909-793-2853 x4595
Fax: 909-309-3138
Secure Mail: slambert@esri.com

Letters of Reference MUST be received by February 1, 2012 for your application to be considered.

<table>
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</tbody>
</table>
Statement: In the space below, please provide a brief statement (not to exceed 1000 words) explaining the relevance of the intended travel to your academic or professional development, an anticipated budget for the travel, and a description of your efforts (if any) to obtain funding from other sources. Also include in this statement an abstract describing the work to be presented. Selection Criteria includes favorable consideration if you have made an effort to obtain other sources of funding (e.g., from your university).

Relevance of Conference:

Budget Requested: $0

E-mail the completed application with the subject: '2012 ASPRS Travel: [your last name]' to:
Dr. Steven Lambert (slambert@esri.com)
January, 9, 2012 Teleconference

Agenda

January 9, 2012
12:00 - 1:00 PM PST
Esri Teleconference Line

Conference Line:
1-888-205-5513

Conference Code #: 134103

Call to Order
Roll Call
Approval of Previous Meeting Minutes
New Business:
  • Election Planning
Old Business
  • Region Website Refresh
  • Technical Meetings
    • SDSU Meeting
    • Flagstaff Meeting
Treasurer’s Report
Awards Committee
  • Notices Now Available On Site
Membership
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  • Region Rebate
Student Chapters
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<th>No.</th>
<th>Attendee</th>
<th>Present</th>
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<th>Note</th>
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<td>1.</td>
<td>Alice Ramos (RD)</td>
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<td>Cynthia Wallace (PP)</td>
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<td>James Scarborough (RD)</td>
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<td>Jim Morrell (T)</td>
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<td>Robert Pope (VP)</td>
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<td>6.</td>
<td>Steven Lambert (P)</td>
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<td>Stewart Walker (ND)</td>
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<td>Willem van Leeuwen (RD)</td>
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Minutes for December 5, 2011 Teleconference (As Submitted)

ASPRS Southwest Region

Present: Steve Lambert, Stewart Walker, James Scarborough, Jim Morrell, Cynthia Wallace, Alice Ramos, Willem van Leeuwen, Robert Pope

Apologies:

Meeting was called to order at 12:00 PM PDT by Steven Lambert and the Roll Call taken.

Meeting minutes for the October 11, 2011 were reviewed but approval was deferred until next meeting.

Old Business

Technical Meetings:

Stewart Walker provided a report on ExComm meeting at the Pecora conference. As always membership and membership maintenance is a big issue with discussion on active membership development. The student membership is good and the number of sustaining members is approximately 130 which has been stable. There are also potential affiliation efforts that can be taken to integrate the coordinate metrology (300 members) groups into ASPRS and also there may be an effort to engage with CAGIS (500 members). There was discussion at the Board meeting of the planned Summer School @ George Mason University in VA on Geospatial Intelligence. LAS version 1.4 was officially adopted as the current standard for LiDAR data representation.

Steve Lambert offered that Steve DeGLoria, current ASPRS vice president presented the results of the regional questionnaires and he would leave the questionnaire open for those regions who had not yet submitted a response.

SDSU Technical Colloquium

There was discussion as to the level of support the region can provide for co-sponsored technical meetings. A stipend of $250 was approved to support the meeting and the Treasurer was instructed to forward a check in that amount to Doug Stow at SDSU. The meeting date was fixed for April 13, 2012 at SDSU.

Flagstaff Meeting Plans

Planning is moving ahead with the Flagstaff meeting. We have had conference call with the USGS staff on the announcements, program call for papers and logistics. Raad Saleh is coordinating the technical program; USGS is coordinating the meeting venue and registration advertising. Follow-up teleconference with USGS to address the next set of tasks will taken place in January 2012.

Membership
Steve Lambert agreed to forward the region mailing list to Robert Pope with any additions and a record of the bounced emails so that he can follow-up on updating as necessary.

The issue of the region rebate for 2010 is outstanding and Robert Pope agreed to assemble a record of the membership activities undertaken in 2010-11 and forward that info to Roger Crystal. In a formal letter to requesting the region rebate would be drafted to James Plasker with the recruiting information included.

We discussed corporate members and the potential for a campaign to recruit members under a corporate umbrella where there may be corporate support for membership.

New Business

Treasurer’s Report

Jim Morrell provided a summary of the regional transactions to date:

Income / Expenses:

($5.00) Account fee

Balance to Date: $4,974.48

Awards Committee

It was announced that the awards application materials are now available on the Region website with a formal deadline of February 1, 2012.

Student Chapters

There was discussion as to the ongoing efforts to recruit new student chapters. Cynthia provided information on the status of the UCSB efforts. Doug Stow agreed to provide a testimonial on ASPRS advising but asked that it be delayed until after the end of the semester. Doug also agreed to prod the SDSU student chapter for submittals for the region newsletter.

Meeting adjourned at 1 PM, next meeting scheduled for January 9, 2012

Respectfully submitted January 9, 2012