Agfa Materials Corporation 1658 Bushy Park Road Goose Creek, SC. 29445 843-574-2623; Fax: 843-574-2904; www.agfa.com

Agfa Materials Corporation provides a complete selection of aerial imaging products including data capture films, copy films, papers and chemistries. Agfa offers Apertune image enhancement software enabling analog to digital conversion and enhancement providing easy linking to your digital work flow.

American Society for Photogrammetry & Remote Sensing (ASPRS)

Booth 144

Booth 229

5410 Grosvenor Lane, Suite 210 Bethesda, MD 20814 301-493-0290; Fax: 301-493-0208; www.asprs.org

Come visit the ASPRS Bookstore to see ASPRS' new technical manuals, the *Manual of Geographic Information Systems*, the *Manual of Remote Sensing, Volume 1*, and the *Manual of Remote Sensing - Hyperspectral Remote Sensing*. These two Manuals, as well as many more, will be available for purchase; so take advantage of the show discount and save on shipping.

ASPRS staff will be on hand to answer questions about membership, certification, and the awards and scholarship program. Ask about our upcoming conference in Milwaukee. Don't forget to pick-up your complimentary copy of *PE&RS* and enter our drawing for free copy of our two newest books.

Applanix CorporationBooth 11585 Leek Cresent, Richmond HillOntario, L1G4M6 Canada

Ontario, L1G4M6 Canada 905-709-4600; Fax: 905-709-6027; www.applanix.com

Applanix, a Trimble Company, develops, manufactures, sells and supports advanced products and scalable solutions that maximize productivity through Mobile Mapping and Positioning. Whether it be precise position and orientation for mapping the seafloor, georeferencing of a LIDAR point cloud, real-time guidance of robotic vehicles, or a complete airborne mapping solution for generating directly georeferenced orthophotos, Applanix has what you need. Established in 1991, Applanix supports customers worldwide with exceptional service, anywhere at anytime.

ASD Inc.

2555 55th Street, Suite 100 Boulder, CO 80301 USA 303-444-6522; Fax: 303-444-6825; www.adsi.com

ASD Inc. is unsurpassed in solving some of the world's most challenging materials measurement problems with customerfocused solutions, service, and support of the highest quality and integrity. We collaborate with industrial professionals, analytical researchers, and remote sensing scientists to provide the most reliable, high-performance analytical instrumentation for realtime materials measurement, exactly where it is needed, on-site or at remote locations. Established in 1990 and based in Boulder, Colorado, USA, ASD Inc. has customers world-wide.

BAE Systems

Booth 101

10920 Technology Place, Mail Zone 62GXP San Diego, CA 92127 703-668-4385; Toll-free: 800-316-9643; Fax: 703-668-4381 www.baesystems.com/gxp

BAE Systems, well known for its SOCET SET® precision photogrammetry and geospatial production tools, develops software to address the need for multi-sensor image exploitation, higher productivity and enterprise-wide collaboration. The Frame-Advanced sensor model, which debuted in SOCET SET v5.5, is now part of SOCET GXP® v3.2, and is used in the geospatial production process from frame import through triangulation to finished products. A new product, GXP Xplorer[™], introduces a revolutionary way to access and catalog data.

Beijing GEOWAY Times

Booth 118

Software Technology Incorporation 16th Floor Wanshang Plaza, 22# Shijingshan Road Beijing 100043, China +86-10-6863 8580/1/2/3; Fax: +86-10-6863 8766 www.geoway.com.cn

Founded in 1998, Beijing GEOWAY Times Software Technology Incorporation is dedicated in technology research and software development in Geographic Information System, Remote Sensing and Digital Photogrammetry, as well as in geographic information engineering and spatial data processing at home and abroad.

GEOWAY has about 300 employees and the Import & Export Enterprise Qualification and ISO9001 Certificate. Well-grounded as one of the mainstream domestic geospatial software and service providers, GEOWAY is now looking for partners worldwide.

Cardinal Systems, LLC

Booth 215

701 N. Oceanshore Boulevard Flagler Beach, FL 32136 386-439-2525; Fax: 386-439-0259; www.cardinalsystems.net

Cardinal Systems, LLC provides mapping software solutions for the handling of digital spatial data and is the developer and provider of the Vr Mapping software suite. These products include VrOne, VrTwo, VrLiDAR, VrOrtho, VrAirTrig, VrAdjust, VrMosaic, VrBalance, VrVolumes, VrLite and VrImageUtil. With a long and successful history, Cardinal provides the most efficient, pragmatic solutions available today. We are continually developing new programs for the many professions in the mapping community in which Vr is fast becoming the standard.

www.asprs.org/milwaukee2011

Exhibitor Descriptions

Continental Mapping Consultants

121 S. Bristol Street, Suite 201 Sun Prairie, WI 53590 608-834-9823; Fax: 608-834-8534; www.continentalmapping.com

Continental Mapping is a leading small business provider of comprehensive geospatial data development services. From bathymetric surveys to lidar jobs, cadastral work to photogrammetric mapping from satellite data, our surveying and mapping experts can handle any project. With offices in Wisconsin, Indiana, Kansas, and Oregon, we provide regional expertise across the country; with our satellite experience, we cover the globe.

Continental Mapping: Mapping from Earth, Sky, and Space.

CRC Press – Taylor & Francis Group, LLC Booth 318 6000 Broken Sound Parkway NW - Suite 300 Boca Raton, FL 33487 561-994-0555; 561-361-6018; http://www.crcpress.com

CRC Press is a premier publisher of scientific and technical works. Our collection of GIS, Remote Sensing and Photogrammetry resources are at the forefront of promoting knowledge to researchers, academics, professionals, and students in a variety of accessible and convenient formats. Written by the best scientists and experts in their respective fields, CRC Press aims to provide the most useful and comprehensive content in the industry. Come visit us at booth # 318 to meet with the Editor of the program and to take advantage of savings from 15-50% off.

DAT/EM Systems International

Booth 222

Booth 223

Booth 124

8240 Sandlewood Place, Suite 101 Anchorage, AK 99507

907-522-3681 / 800-770-3681; Fax: 907-522-3688; www.datem.com

With over 20 years' experience, DAT/EM Systems International is a leader in the development of software for digital mapping and photogrammetric applications. DAT/EM Systems specializes in 3D stereo-viewing and precise feature data collection software. SUMMIT Evolution softcopy system is the flagship product supported by the time-tested CAPTURE interfaces for AutoCAD, MicroStation and ArcGIS. DAT/EM Systems takes pride in a reputation for delivering top-quality software systems based upon direct user input and superior customer support.

DiMAC sprl

Charleroi Airport, South Terminal Rue des Fusilles, Building S13 6041 Gosselies, Belgium +32 71 57 25 30; Fax: +32 71 57 25 31; www.dimac.eu DMC International Imaging Ltd., Tycho House 20 Stephenson Road, Surrey Research Park Guildford, Surrey GU2 7YE Great Britan +44 (0)1483 804299; Fax: +44 (0) 1483 803804; www.dmcii.com

DMCii is a UK company providing satellite imagery and derived products. DMCii provides access to a unique set of image products including the Disaster Monitoring Constellation of satellites, enabling the rapid revisit to any site once per day. 650 km swath multispectral imagery is collected at 22m and 32m. We also supply 4, 5.6 and 2.8m resolutions. Other products and services include derived products including land use maps, change detection imagery and mosaiced imagery for customised projects. New satellites available in 2011 include 2.5 pan and 5m multispectral and additional 32m & 22m multispectral sensors.

Dynamic Aviation, Inc.

Booth 235

Booth 138

Booth 132

1402 Airport Road P.O. Box 7 Bridgewater, VA 22812 540-828-6070; Fax: 540-515-9614; www.dynamicaviation.com

Partnering with Dynamic Aviation allows you to allocate your capital resources to cutting-edge sensor technologies rather than aviation. Dynamic Aviation specializes in providing turboprop aircraft and aviation infrastructure to organizations with exacting data needs, but lacking sufficient aviation resources. Our aircraft fleet can easily accommodate most sensor payloads, allowing virtually unlimited data acquisition opportunities. We provide the aerial platform and experienced flight crew; you provide the sensors and the operators. Dynamic Aviation is ready when you are.

Earth Eye

3680 Avalon Park Blvd. East, Suite 200 Orlando, FL 32828 407-382-6760; Fax: 407-382-5420; www.eartheye.com

Earth Eye provides accurate and usable LiDAR and imagery data from a single, rigidly coupled modular platform, consisting of Lidar, Aerial Photography, Mobile Video, Hyperspectral camera systems, GIS and Internet Mapping, Web and Database Application Development. Our core business is centered on collecting comprehensive Lidar and Orthophotography and the development of software (EarthView) that can be used to view, analyze and manipulate this data.

May 1-5, 2011 • Milwaukee, Wisconsin

ERDAS

Booth 239

5051 Peachtree Corners Circle, Suite 100 Norcross, GA 30092 USA 770-776-3400; Fax: 770-776-3500; www.erdas.com

ERDAS and Intergraph leverage joint strengths to offer a complete portfolio of geospatial solutions. ERDAS' enterprise remote sensing and photogrammetry solutions help organizations harness the information of the changing earth for greater advantage. Intergraph solutions help businesses and governments organize data and infuse the world with intelligence, making processes and infrastructures better, safer and smarter.

ERDAS and Intergraph are subsidiaries of Hexagon AB, a leading global provider of prevision measurement technology.

Esri

380 New York St.

Redlands, CA 92373

Booth 201

909-793-2853; Fax: 909-793-5953; www.esri.com/remotesensing

Esri's geographic information system (GIS) software gives you the power to think and plan geographically. It helps you collect, manage, analyze and visualize geographic information, including imagery and other remotely sensed data. GIS enables you to see relationships and trends in your data not visible in a chart. You can then solve problems and make better decisions because you are looking at your data in a way that is quickly understood and easily shared.

GeoCue Corporation	Booth 329
9668 Madison Blvd, Suite 202	
Madison AL 35758	

256-461-8289; Fax: 256-461-8249; www.geocue.com

GeoCue Corporation is a software development and consulting services company specializing in geospatial production management solutions. We will be demonstrating our GeoCue product family of integrated solutions at our booth as well as during our annual User Group Meeting on Monday, May 2nd from 1:00-5:00 PM. These products provide an integrated end-to-end processing framework that, when combined with industry leading production tools, significantly reduces production time from data acquisition to finished product.

GeoDigital International

Booth 335

175 Longwood Load South 400A, Hamilton, ON, L8P 0A1 905-667-7204; Fax: 905-667-7203; www.geodigital.com

Airborne 1 Corporation

300 N. Sepulveda Blvd., Suite 1060, El Segundo, CA 90245 310.414.7400; Fax: 310.414.7409; www.airborne1.com

GeoDigital International's new generation of digital airborne and terrestrial data collection systems and advanced software solutions, represent the very pinnacle of technology and expertise in this field. Their personnel are highly experienced in airborne imagery, Lidar technology, analysis, and software solutions having been involved in the original development of many of the core industry technologies.

Geographic Resource Solutions

Booth 305

1125 16th Street, Suite 213 Arcata, CA 95521 707 822 8005; Fax: 707 822 2864; http://www.grsgis.com

GRS is an industry leader in GIS and Remote Sensing services and consulting. GRS is internationally known for our innovative techniques that enable us to perform highly detailed and accurate classifications of land-cover, fire-fuels, vegetation, and habitat in projects ranging from hundreds to millions of acres. GRS has developed state-of-the-art algorithms and processes for image classification, fire-hazard modeling, data-entry, and GIS data validation. GRS also provides customized training, system design, and data conversion services supporting all major GIS applications. GRS is presenting a Field Data Collection (Ground-truth) Workshop at the 2011 ASPRS Conference in Milwaukee.

GIM International Magazine (Geomares Publishing) Booth 339

Geomares Publishing P.O. Box 112, 8530 AC Lemmer The Netherlands +31 (0) 514 56 18 54; Fax: +31 (0) 514 56 38 98 www.gim-international.com

GIM International, the global magazine for geomatics, is published 12 times a year. The working scope of GIM International is worldwide and focuses on reporting the latest news and communicating new developments and applications in geomatics.

GIS Café

496 Salmar Ave. Campbell, CA 95008 408-850-9202; Fax: 408-351-8830; www.giscafe.com

GISCafe is a portal offering GIS and geospatial professionals complete GIS product catalog listings, technical papers, GIS news, CEO interviews, multimedia presentations, priority press releases, event postings, job placements and more. Each GISWeekly Review delivers to its readers news concerning the latest developments in the GIS industry, in a readable newsletter format with feature stories and news bytes. GISCafe receives more than 100,000 unique visitors and its daily newsletter has more than 40,000 subscribers. Subscribe to the daily newsletter at the GISCafe.com.

Global Geospatial Technologies, LLC

14311 Gate Dancer Lane

Booth 344

Booth 353

Boyds, MD 20841 301-5152575; Fax: 301-5150489; www.ggt-us.com

www.asprs.org/milwaukee2011

Exhibitor Descriptions

Global Geospatial Technologies, LLC (GGT) is a R&D and mapping company in geospatial industry fields. GGT's main development and product is its 3DRealWorld. 3DRealWorld is a leading application platform for building and rendering of 3D city models. Such 3D city models are 100 percent real, measurable models built for real uses or applications. 3DRealWorld can work alone or in Internet/intranet environment, and it also can work with or within existing GIS systems, such as Arc/GIS. GGT provides services for building 3D city models and other mapping needs.

HAS Images, Inc

Booth 219

136 North Saint Clair St Dayton, OH 45402 937-222-3856; Fax: 937-222-2443; www.hasimages.com

HAS Images, Inc. is an aerial photo processing laboratory, that produces a complete range of conventional and digital products from aerial films. Our digital services include image scanning with geometric precision using a LH Systems DSW 700 and Vexcel VX 4000 image scanners, rectification, mosaicing, and hard-copy output to 48" x 96" using the Cymbolic Sciences Light Jet 5000 RS large format digital printer. In addition to the products and services we provide, we also are the exclusive Authorized Kodak Reseller of Aerial Products.

Stop by booth #219 to find out about the new Kodak Color Negative film 2460 and other Kodak Aerial films.

Icaros, Inc.	Booth 134
10301 Strathmore Hall Street	
Bethesda, MD 20852	
571-212-7721	

Icaros delivers advanced geospatial 'Mapping on Demand' solutions with unprecedented speed and affordability. The Icaros proprietary photogrammetric processing system reduces processing time by orders of magnitude and delivers consistently superior results. The Icaros aerial system is designed to enable unprecedented flexibility, quality and accuracy. The systems "portable" design enables installation and integration on nearly any small aircraft that can be in the air collecting images in less than 2 hours anywhere in the world.

ITRES

Booth 128

#110, 3553 - 31st Street N.W. Calgary, Alberta, Canada, T2L 2K7 403- 250-9944; Fax: 403-250-9916; www.itres.com

ITRES (1979) is an airborne hyperspectral remote sensing imager manufacturer and worldwide mapping survey provider.

Our performance-designed custom hyperspectral imagers are lidar-ready and feature unmatched precision, focus, and resolution. VNIR, SWIR, MWIR, & thermal IR spectral regions covered for infrastructure and environmental applications. Also offered: multiple sensor operation, remote control.

Wide-array thermal TABI-1800. Halve survey costs with a mapping swath twice as wide as the closest competitor.

ITT Visual Information Solutions

Booth 209

Booth 108

4990 Pearl E. Circle Boulder, CO 80301 303-786-9900; Fax: 303-786-9909; www.ittvis.com

Visit ITT Booth 209 to learn more about ENVI, the image processing software trusted by image scientists for years to extract important and timely information from all types of geospatial imagery. You're invited to attend our user group meeting or watch live in-booth presentations to learn how ENVI will streamline your image processing and analysis workflow by delivering you seamless ArcGIS® integration and automation of essential image processing tasks. Learn more about ENVI at www.ittvis.com/ENVI.

iXSea Inc

179 Sidney Street Cambridge, MA 02139 +1-781-937-8800; Fax: +1-781-937-8806; www.ixsea.com

iXSea, experts in IMU and FOG technology, provides turnkey INS/GPS solutions for the airborne and land-based survey industries and meets their growing demand for accurate position, orientation and georeferencing data. At ASPRS, iXSea presents AIRINS, an INS for high and low altitude missions and all types of sensors.

KLT Associates, Inc.	Booth 301
100 Corporate Place	
Peabody, MA 01960	
+1-978-536-9100; Fax: +1-978-536-9110; www.kltass	soc.com

ATLAS was written specifically to handle solutions for all aspects of Geo-spatial data

ATLAS provides a fully integrated system for collecting, editing, and retrieving geographic information, SOFTCOPY STEREO data collection, Terrain tools: handling, Lidar, TINs, DEMs. ORTHO rectification and MOSAIC of frame cameras, digital imagery, including cameras, airborne line sensors and spaceborne imagery. AERIAL TRIANGULATION provides solutions for even the most difficult mapping project, in an interactive environment. KLT's development using advanced processing tools increases throughput of AT, Lidar and ORTHO production on today workstations.

May 1-5, 2011 • Milwaukee, Wisconsin

KMI Media Group	Booth 339
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Geospatial Intelligence Forum Magazine 15800 Crabbs Branch Way, Suite 300 Rockville, MD 20855-2604 301-670-5700; Fax: 301-670-5701 www.geospatial-intelligence-forum.com

Leica Geosystems and Z/I Imaging Booth 139 Airborne Sensor Solutions from Hexagon Geosystems 5051 Peachtree Corners Circle, Suite 250 Norcross, GA 30092

303-799-9453; Fax: 303-799-4809; www.leica-geosystems.us

Hexagon Geosystems' newly formed Geospatial Solutions Division is bringing together Leica Geosystems' Airborne Sensors and Intergraph's Z/I Imaging solutions. Sensors from Leica Geosystems and Z/I Imaging are fully integrated in a suite of end-to-end workflow solutions. These include flight planning, GNSS/IMU processing as well as the most comprehensive postprocessing tools for the delivery of map products and 3D models in the fastest time possible. Hexagon Geosystems' combined airborne sensor portfolio of Leica Geosystems and Z/I sensors offers complete solutions for almost all airborne mapping applications plus all business models and continues to give each sensor owner the highest and most consistent return on investment.

LizardTech

Booth 307

1008 Western Ave. Ste. 200 Seattle, WA 98104 206.652.5211; Fax: 206.652.0880; www.lizardtech.com

Since 1992, LizardTech® has delivered state-of-the-art software products for managing and distributing massive, high-resolution geospatial data such as aerial and satellite imagery and Lidar data. LizardTech pioneered the MrSID® technology, a powerful wavelet-based image encoder, viewer, and file format. Lizard-Tech has offices in Seattle, Denver, London and Tokyo and is a division of Celartem Technology Inc., (JASDAQ: 4330). For more information about LizardTech, visit www.lizardtech.com.

MDA Information Systems, Inc. Booth 328 (formerly MDA Federal Inc.) 6011 Executive Boulevard, Suite 400 Rockville, Maryland 20852

240-833-8200; Fax: 240-833-8201 www.MDAInformationSystems.com

MDA Information Systems, Inc., of Rockville, Maryland, is the leading provider of integrated GIS and remote sensing solutions to federal, state and local agencies, international organizations, and private companies. Established in 1969, MDA Federal Inc. specializes in all-source satellite image processing (orthorectification, multi-resolution merging, mosaicking, digital printing),

GIS applications, feature extraction, landcover mapping, change detection, weather forecasting, crop monitoring, geological interpretation, hyperspectral applications, and the continuous monitoring of the Earth's resources.

Microsoft Corporation	
1690 38th Street	
Boulder, CO 80301	
303-546-1301 · Eax · 425	

Booth 107

Booth 314

Booth 145

303-546-1301; Fax: 425-936-7329; www.iFlyUltraCam.com

Microsoft Corporation and its subsidiary, Vexcel Imaging, offer state-of-the-art photogrammetric products based on the latest and most-advanced technological developments. Our successful line of aerial surveying offerings includes award-winning UltraCam digital aerial mapping systems and UltraMap photogrammetric workflow software for managing and processing UltraCam imagery. To see our newest technology that will again revolutionize the aerial surveying industry, join us in our User Group meeting and visit us on the show floor.

MosaicMill Ltd

Kultarikontie 1 01300 Vantaa, Finland +358 40 5965322; www.mosaicmill.com

MosaicMill develops EnsoMOSAIC digital aerial imaging and image processing system. EnsoMOSAIC is a set of tools to carry out aerial imaging projects, from flight planning through photogrammetric processing to stereoscopic data extraction. EnsoMO-SAIC software is especially suited for processing of large image sets collected with small and medium format cameras on-board of UAVs or conventional aircraft.

MosaicMill's main products are:

- EnsoMOSAIC and EnsoMOSAIC UAV- aerial triangulation, ortho-mosaicking
- EnsoMOSAIC 3D 3D data extraction
- · NavCam aircraft navigation and camera control

NASA

300 East Street Washington, DC 20546

301-614-5560; Fax: 301-614-6530; www.nasa.gov

NASA Earth System Earth Science conducts and sponsors research, collects new observations from space, develops technologies and extends science and technology education to learners of all ages. Working closely with our global partners we enhance economic security in many tangible ways. NASA research seeks to answer fundamental science questions about the changes we see in climate, weather, and natural hazards, and deliver sound science that helps decision-makers make informed decisions.

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Exhibitor Descriptions

National Geospatial-Intelligence Agency (NGA) 4600 Sangamore Road, Mail Stop: D-143 Bethesda, Maryland 20816-5003 301-227-2439; Fax: 301-227-0117; www.nga.mil

NGA is a major combat support agency of the Department of Defense and an integral member of the Intelligence Community. NGA provides timely, relevant, and accurate geospatial intelligence (a combination of imagery, imagery intelligence, and geospatial information) to the military warfighter and our nation's civilian senior policy and decision makers. NGA's geospatial intelligence provides the knowledge foundation our customers need for planning, decision, and action.

New Tech Services, Inc.

Booth 140

Booth 104

P.O. Box 16301 Sugar Land, TX 77496-6301 1-281-573-8029; www.nts-info.com and www.TopoFlight.com

New Tech Services, Inc. markets Pre-Owned Mapping Equipment and modified Planes. NTS sells a 3d Flight Planning tool. Download a demo. Version 8 is available now. The "Navigator" is a Flight Management System to navigate the Aircraft and trigger the Camera at pre-defined positions.

TopoFlight Products are marketed in over 20 countries. Credit Cards are accepted. Contact nts@nts-info.com. Habla español. Llámenos."TopoFlight - The Standard in 3d Flight Planning"

NOAA, National Geodetic Survey,	Booth 114
Remote Sensing Division	
1315 East West Highway, SSMC3	
Silver Spring, MD 20910	
301-713-2663: Fax: 301-713-2183	

The mission of NOAA's National Geodetic Survey is to define, maintain and provide access to the National Spatial Reference System to meet our nation's economic, social, and environmental needs. NGS provides the framework for all positioning activities in the Nation. The foundational elements - latitude, longitude, elevation and shoreline information - contribute to informed decision making and impact a wide range of important activities including mapping and charting, flood risk determination, transportation, land use and ecosystem management.

Northeastern University's College of Professional Studies

Booth 316

50 NI, 360 Huntington Avenue Boston, MA 02115 877-668-7727; www.northeastern.edu/cps

Northeastern University's College of Professional Studies has three innovative graduate programs that offer the hands-on training, knowledge, and skills necessary for a career in geospatial technology and remote sensing. Programs include:

- Master of Professional Studies in GIT
- Graduate Certificate in GIS
- · Graduate Certificate in Remote Sensing

These programs feature 7 entry points per year and a flexible online format, allowing students to maintain work and life commitments while attending school.

NovAtel Inc.

Booth 110

1120 68th Avenue NE Calgary AB Canada T2E-805 1-800-NovAtell; Fax: 403-295-4501; www.novatel.com

Long-time supplier of GNSS technology for airborne and ground mobile mapping applications. NovAtel receivers, antennas and SPANTM GNSS/INS products offer a wide range of functionality. SPAN technology easily integrates with existing camera and flight management systems. While GrafNav is industry's preferred GNSS data processing software, Inertial Explorer® extends this functionality with tightly coupled GNSS/INS. Combined with NovAtel receivers, GrafNav and Inertial Explorer offer a powerful, flexible workflow for airborne operators.

Optech Incorporated

Booth 223

300 Interchange Way Vaughan, ON Canada, L4K 5Z8 905-660-0808; Fax: 905-660-0829; www.optech.ca

Optech is the world leader in the development, manufacture and support of advanced lidar and imaging-based survey instruments. With operations and staff worldwide, Optech offers both standalone and fully integrated lidar and camera solutions in airborne terrestrial mapping, airborne laser bathymetry, mobile mapping, mine cavity monitoring, and industrial process control, as well as space-proven sensors. Optech has refined lidar and camera technology to empower surveyors with fast, accurate and cost-effective solutions.

Overwatch

Booth 315

21660 Ridgetop Circle, Suite 110 Sterling, VA 20166

703-437-7651; Fax: 703-437-0039; www.overwatch.com

Overwatch, an operating unit of Textron Systems, is a market leader in multi-source and geospatial intelligence solutions. Our next generation solutions empower users with superior situational understanding, improved information sharing and speed of command decision support. Overwatch solutions present a complete operational picture to first responders, investigators and warfighters, accelerating situational understanding and timeto-decision.

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PCI Geomatics USA

4848 Tramway Ridge, NE. Suite 222 Albuquerque, New Mexico 87111 888-343-0003; Fax: 888-629-4445; www.pcigeomatics.us

PCI Geomatics is a world leading developer of software and systems for geo-imaging solutions. PCI Geomatics provides products and solutions that help organizations turn geospatial imagery into useful information, through our high performance, automated and scalable image processing software. Since 1982, we have delivered innovative solutions for the environmental, DSI, agricultural and satellite data processing markets that use aerial and satellite optical imagery, as well as synthetic aperture radar (SAR) imagery.

Planar Systems

Booth 337

Booth 339

Booth 325

Booth 100

1195 NW Compton Drive Beaverton, OR 97006 503-748-1108; Fax: 503-748-5987; www.planar.com

Point of Beginning (POB) Magazine

2401 W. Big Beaver Road, Suite 700 Troy, MI 48084 248-244-6400; Fax: 248-362-5103; www.pobonline.com

Since 1975, Point of Beginning, also known as POB, has been serving the surveying and mapping profession as an informative national publication and more recently via electronic media, including eNewletters, a comprehensive website, www.PO-Bonline.com, and the industry's favorite message board, www. RPLS.com. As our mission states, we are dedicated to helping the geomatics professional succeed through our coverage of new applications and evolving technologies, practical solutions to surveying and mapping problems, and business, legal and educational issues.

Professional Surveyor Magazine (Flatdog Media, Inc.) 20 W. 3rd Street

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Frederick, MD 21701 301-682-6101; Fax: 301-682-6105; www.profsrv.com

Professional Surveyor Magazine is North America's leading source of information on emerging technologies and business strategy for geospatial professionals, including land and hydrographic surveyors, photogrammetrists, and GIS professionals. Published with it are the annual supplements Aerial Mapping and Surveyor's Red Pages, the e-newsletter Pangaea, and PSM en Español.

QCoherent Software

1880 Office Club Pointe Colorado Springs, CO 80920 719-386-6900; Fax: 719-272-8051; www.qcoherent.com

QCoherent is an innovative provider of high-capacity lidar software. Our extensive knowledge of lidar and geospatial software has been applied to LP360 (ArcGIS and Standalone) and LP Viewer desktop solutions and lidar Server for point cloud visualization and distribution via the web. With unparalleled performance in point cloud processing, classification, extraction, and operating environment options, OCoherent is the provider of choice for lidar software. Free evaluation and information is available at www.QCoherent.com.

RapidEye

1001 19th St. North, Suite 1200; #19 Arlington, VA 22209 571-384-7922; Toll Free 800-940-3617; Fax: 571-384-7959 www.rapideyeusa.com

RapidEye is a provider of quality high-resolution satellite imagery and solutions derived from its imagery. With a constellation of five EO satellites, RapidEye images over 4 Million km² every day, and has amassed over 1.5 Billion km² in its archive in just two years. With an unprecedented combination of wide area repetitive coverage and five meter pixel sized multi-spectral imagery, RapidEye is a natural choice for many industries and government agencies.

Riegl USA

7035 Grand National Drive, Suite 100 Orlando, Florida 32819 407-248-9927; Fax: 407-248-2636; www.rieglusa.com

The key factor to our success is the full service experience Riegl USA offers to our customers, from your initial purchase, integration of the system, training and support, Riegl stands out as an industry leader.

Riegl USA is recognized as the performance leader in airborne powerline mapping, civil infrastructure, mobile mapping, hydrographic, mining, and terrestrial based industries.

Our instruments are well known for their ruggedness and reliability under demanding environmental conditions.

School of Remote Sensing, Wuhan University Booth 330

www.asprs.org/milwaukee2011

Booth 327

Booth 150

Exhibitor Descriptions

SimActive Inc.

465 St-Jean Suite 510 Montreal (Quebec),H2Y 2R6, Canada 514-288-2666; Fax: 514-288-6665; www.simactive.com

SimActive is the developer of Correlator3DTM software, a patented end-to-end photogrammetry solution for the generation of high-quality geospatial data from satellite and aerial imagery. Correlator3DTM produces precise digital surface models (DSM), digital terrain models (DTM) and orthomosaics. Powered by GPU technology, Correlator3DTM accelerates project completion timeframe. SimActive has been selling Correlator3DTM to leading mapping firms and government organizations around the world, offering cutting-edge photogrammetry software backed by exceptional customer support.

Spectral Evolution

Booth 334

Booth 323

90 Sutton Street, Unit 4 North Andover, MA 01845 USA 978-687-1833; Fax: 978-945-032; www.spectralevolution.com

Spectral Evolution Lab and Portable Remote Sensing Spectrometers and Spectroradiometers are used worldwide for many field assignments due to their reliable, robust, rugged yet lightweight design and user-friendly features including: All photodiode arrays (InGaAs and Si) for low noise & reliable battery operated performance; Fast, full spectrum measurements with no moving gratings; Integral dark shutter for convenient scans. Field portable units include wireless Bluetooth modules for remote sensing applications.

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Image Info Engineering Co Ltd.	
+86-512-69215118: Fax: +86-512-66030144	

The Sidwell CompanyBooth 341675 Sidwell CourtSt. Charles, Illinois 60174-3492630-549-1049; Fax: 630-549-1111; www.sidwellco.com

The Sidwell Company is a national geospatial data solution provider of photogrammetric services, including: image acquisition; digital orthophotography; and topographic, planimetric, and orthophoto mapping. Sidwell also provides comprehensive GIS and cadastral mapping services, including: GIS planning, design, and implementation; data conversion; cadastral database development; and website development and hosting. Sidwell is the Midwest Distributor for Ashtech® Professional GPS Solutions and an Esri® Gold Business Partner.

Topcon Positioning Systems, Inc.

7400 National Drive Livermore, CA 94551 925-245-8300; information-tps@topcon.com www.topconpositioning.com

Topcon Positioning Systems, Inc. (TPS) designs and manufactures precise positioning products and solutions for the global mapping and GIS, surveying, civil engineering, construction, agriculture, asset management and mobile control markets.

Topcon has focused on developing an array of integrated positioning and automation technologies to meet constantly changing demands including the revolutionary IP-S2 Mobile Mapping System and the GLS-1500 laser scanner, a robust scanner that captures data at 30,000 points per second.

Track'Air B.V.

Zutphenstraat 55 7575 EJ Oldenzaal, The Netherlands +31-541-229-030; Fax: +31-541-229-033; www.trackair.com

Lead'Air, Inc.

4009 5th Street, Suite 102 Kissimmee, FL 34741 407-343-7571; Fax: 407-343-7572

Track'Air B.V. and Lead'Air, Inc. develop and distribute affordable, effective tools to the worldwide aerial survey community. Aerial Flight Management Systems (FMS) are the main products of these companies. Our FMS can be operated with a large variety of aerial survey equipment. To date, over 750 organizations are operating our FMS worldwide. Our latest FMS, the NanoTrack, is setting new standards for performance and affordability.

Trimble

Booth 115

10355 Westmoor Dr. Westminster, CO 80021 720-587-4905; Fax: 720-887-6101 http://www.trimble.com/geospatial

Using mobile mapping, photogrammetry, and laser scanning to complement Trimble's Integrated Surveying, Spatial Imaging, Site Positioning, and Mapping & GIS solutions, our focus is on integrating these technologies into end-to-end solutions that effectively tackle real-world challenges faced by service providers as well as infrastructure managers. Our solutions streamline the collection and maintenance of high accuracy as-built models for aerial and land mobile mapping, transportation, and utilities and energy transmission & distribution industries.

May 1-5, 2011 • Milwaukee, Wisconsin

Booth 129

U.S. Geological Survey (USGS)

USGS - Land Remote Sensing Strategic Communications Manager 12201 Sunrise Valley Drive Reston, Virginia 20192 703-648-4462; Fax: 703-648-5939; www.usgs.gov

The USGS Land Remote Sensing (LRS) Program and the Earth Research and Observation Science Center (EROS) located in Sioux Falls, South Dakota serves as is the Nation's portal to the largest archive of remotely sensed land data in the world. Working with NASA, NOAA, commercial satellite companies, State and local governments, and international programs, the LRS Program collects, maintains, and distributes millions of images acquired from satellite and aircraft sensors. From such images scientists and land managers, both public and private, derive information about natural resources, hazards, and long-term changes to the landscape. Through advancements in data archive and processing technology and through the operation and maintenance of satellites such as Landsats 5 and 7, the LRS Program provides continuous access to worldwide land images that can be used in mankind's effort to sustain the ever-changing Earth."

Urban Robotics, Inc.

Booth 233

Booth 309

33 NW First Avenue, Suite 200 Portland, OR 97209 503-224-9239; Fax: 503.210.1910; www.urbanrobots.com

Urban Robotics delivers cutting edge software and hardware solutions for 3D intelligence, surveillance and reconnaissance (ISR) applications. We specialize in rapid turnaround of large data collects, transforming 2D imagery into 3D via dense extraction algorithms. Additional products include aerial 3D sensors and high performance aerial and ground computer clusters. With products and people deployed around the world, Urban Robotics has a proven track record of supporting various federal agencies, military forces and private corporations.

VisionMap LTD.

7 Menachem Begin Rd. Ramat-Gan 52681, Israel +972-3-6091042; Fax: +972-3-6091043; www.visionmap.com

VisionMap is a leading provider of digital aerial survey and mapping systems. The A3 system is an end-to-end solution comprised of a large format digital camera and an automatic ground processing system. A3 supports coverage of extremely large scale areas in a short time, providing accurate, high resolution imagery in RGB& NIR bands. A3 system automatically and rapidly processes aerial triangulation, DSM, Orthophoto mosaic and stereo models. VisionMap systems have been successfully deployed worldwide.

Visual Intelligence

510 Bering Drive, Suite 310 Houston, Texas 77057 713-917-8300; Fax: 713-974-9328; www.visualintell.com

Founded in 1997, Visual Intelligence ("VI") is an industry leader in the design, development and sales of digital airborne imaging sensors. VI has patented, developed and operated three generations of Intelligence, surveillance, reconnaissance (ISR) and mapping imaging sensors. VI introduces the Iris One[™] digital aerial imaging camera system, and with that, makes available the fastest, lightest, most reliable and most economical medium-tolarge format digital aerial imaging sensor in the industry.

Wilson & Company, Inc. Engineers & Architects	Booth 122
4900 Lang Avenue NE	
Albuquerque, NM 87109	
800-254-5345; Fax: 505-348-4000; www.wilsonco.co	m

Wilson & Company provides comprehensive Survey, Geospatial, and Remote Sensing services. We have 20 fully equipped crews outfitted with the latest technology. We provide complete hydrographic surveying to map underwater conditions for design and construction. Our geospatial extraction team uses digital workstations for the collection of planimetric and topographic features. Our Certified Photogrammetrists are skilled in merging these complex datasets into final format. Our remote sensing team provides aerial imagery utilizing our Zeiss/Intergraph DMC and Lidar data with the Optech ALTM Gemini 167kHz sensor.

Wuda Geoinformatics Co.,Ltd.

Booth 116 East Lake Hi-te Development Zone, WHU S&T Park, Wuhan, China 430223 +8627 8719 6288 (ext.8059); Fax: +8627 8719 6133 www.geostar.com.cn

Wuda Geoinformatics Co., Ltd. (GeoStar) with its innovative technology and IPR provides geospatial services covering the whole life cycle of geospatial information, including spatial data with fast acquisition and production, integration and management, sharing and publishing. GeoStar was founded in 1999 and possesses the most comprehensive first class licenses for surveying and mapping in China and was awarded the ISO9001 certificate in 2002.

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