TECHNICAL PROGRAM

Session 8

Panel Discussion — The Effect of North American Policies on Commercial Remote Sensing

Moderator: Tahara Moreno, National Oceanic and Atmospheric Administration, USA Room: Les Saisons

Organized by Kay Weston, National Oceanic and Atmospheric Administration, USA

For the North American remote sensing industry to achieve commercial success, there must be certainty, predictability and transparency in the policies that govern the industry. Panelists from the U.S. and Canada will discuss their nation's individual commercial remote sensing regulations and policies from both the perspective of the companies that must follow these policies and the governments that must develop and monitor them. The current state of the industry and how each country's commercial remote sensing policy affects the industry will be discussed.

Panelists:

John Hornsby, MacDonald Dettwiler and Associates Limited, Geospatial Services, USA

Phillip Baines, Science and Technology, Foreign Affairs and International Trade Canada, Canada

Kay Weston, National Oceanic and Atmospheric Administration, USA Matthew O'Connell, GeoEye, USA Jill Smith, DigitalGlobe, USA

ASPRS Meeting Schedule

ASPRS 2008 Annual Conference

Oregon Convention Center/Doubletree Hotel Lloyd Center Portland Oregon April 27 - May 2, 2008

ASPRS 2008 Fall Conference The William T. Pecora Memorial Symposium Adams Mark Hotel Denver, Colorado November 17 – 20, 2008

ASPRS 2009 Annual Conference 75th Anniversary of ASPRS Baltimore Marriott Waterfront Hotel, Baltimore, Maryland March 8 – 13, 2009

ASPRS/MAPPS 2009 Fall Conference Crowne Plaza Hotel San Antonio, Texas November 16 – 19, 2009

ASPRS 2010 Annual Conference Town and Country Hotel San Diego, California April 26 – 30, 2010

Save the dates!!!

Session 9

Land Cover Mapping Systems

Moderator: Kevin Smith, *Ducks Unlimited*, Canada Room: Alberta

St. Lawrence Observing System (SLOS)

Guy Aube, *Canadian Space Agency*, Canada

Y. Crevier

Coastal Change Analysis: Completion of a National Baseline

Nate Herold, NOAA Coastal Services Center, USA

Development of Inventory and Modeling Products to Support International Conservation Programs across Western Canada and Alaska

Kevin Smith, Ducks Unlimited, Canada

Xiangyue Wei, Alain Richard, Glenn Mack, and Eric Butterworth

Southern Ontario Land Resource Information System (SOLRIS) – From Concept to Production – Challenges in Producing a Regional Ecological Land Classification (ELC)-based Land Cover Product

Ian Smyth, Ontario Ministry of Natural Resources, Canada

Richard Mussakowski

Session 10

Advancing Remote Sensing Applications with Hyperspectral Technologies

Moderator: H. Peter White, *Canada Centre* for Remote Sensing, Natural Resources *Canada*, Canada Room: British Columbia

Hyperspectral Remote Sensing Algorithms for Retrieving Forest Chlorophyll Content from Leaf to Canopy Level

Yongqin Zhang, University of Toronto, Canada

Jing M. Chen and John R.Miller

Off-nadir Impacts on Deriving Biophysical Properties from Hyperspectral Data

H. Peter White, *Canada Centre for Remote Sensing, Natural Resources Canada,* Canada

Abdel Abuelgasim

Improved Site-specific Herbicide Management using Artificial Neural Nets and Hyperspectral Image Data

Peter R. Eddy, University of Lethbridge, Canada

A.M. Smith, B.D. Hill, C.A. Coburn, D.R. Peddle, and R.E. Blackshaw

Derivative Indices to Estimate Chlorophyll Content with Hyperspectral Remote Sensing

Jincheng Gao, *Kansas State University*, USA Douglas G. Goodin

Social Events



Exhibitors' Reception

5:30 pm to 7:00 pm Confederation Ballroom

This conference highlight is sponsored by the exhibiting companies and provides an excellent opportunity to see the latest products and services offered to the industry by the world wide suppliers. Also, the reception affords all

attendees a great time to see old friends and make new ones. Light hors d'oeuvres and beverages will be served.

Canadian Remote Sensing Society — Gold Medal Dinner

7:30 pm to 11:00 pm Mother McGinty's Irish Pub, 67 Clarence Street

Come celebrate achievement in Canadian remote sensing at this colourful pub in the heart of Ottawa's famous Byward Market! An easy 10-minute walk or 2-minute cab ride from the Westin Hotel. What better way to spend an evening than with an excellent meal together with your colleagues and friends in the relaxed atmosphere of Mother McGinty's. All are welcome -- capacity is 125, so please purchase your ticket early. For more information, visit http://www. casi.ca/.

Ticket price: \$75 CND



TUESDAY, OCTOBER 30Th Continued from previous page