ASPRS Films Committee and The Archive

Your Story is Our Story
Films Committee

• The **ASPRS Films Committee** was established with the goal to produce short videos describing the history and work of the society and its members.
What is the Archive?

• A collection of photos, movies and documents describing the history of
  – The ASPRS
  – Photogrammetry
  – Remote Sensing
  – The people who make this organization great
• It is a growing collection of our history
# The Film Committee

## The Committee-Volunteers

<table>
<thead>
<tr>
<th>Greg Feinberg</th>
<th>Kim Tilley</th>
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<tbody>
<tr>
<td>Mike Flynn</td>
<td>Mary Potter</td>
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<td>Tom Keiter</td>
<td>Tina Cary</td>
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<td>Claire Kiedrowski</td>
<td>Joshua McNary</td>
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<td>Chuck Olson</td>
<td>David Day</td>
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<td>Karen Schuckman</td>
<td>Gabe Ladd</td>
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<td>Jane Smith</td>
<td>Antonio Montoya</td>
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<td>Roy Teal</td>
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<td>Alan Voss</td>
<td>Ron Welebneyn</td>
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<td>Uwe Zitzow</td>
<td>Steve Welebneyn</td>
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**Jim Campbell**  
Chairman  
jayhawker@vt.edu
Our Projects

- Past Projects
  - Historic Interviews
  - ASPRS Archive

- New Releases
  - Membership Video

- Future Projects
  - ASPRS Disaster Response

www.youtube.com/user/asprs
- or -
www.asprs.com/films/
# Geospatial Revolution Sponsors

## Groups/Corporate
- ESRI
- ASPRS Florida Region
- ASPRS Mid-South Region
- Cardinal Systems, LLC
- Federal Geographic Data Committee
- GeoCue Corporation
- Wilson & Company, Inc.
- Scott Perkins
- ASPRS Eastern Great Lake Region
- Aero-Metric, Inc

## Individuals
- Jeannie H. Saraceni
- David Bensley
- Kenneth M. Spratlin
- James D. Hipple
- David G. Clark
- Scott Perkins
- Thomas B. Berns
- Sheila Pelczarski
- Tom George
- John E. Hagglund
- Daniel Littman
- Christine C. Lewis
- Kent M. McGregor
- Eric Hirschorn, PH.D.
- Mr. C. Kimball
- Sharolyn J. Anderson
- Demetrio P. Zourarakis, CMS
- Teresa Howard
- James Fulmer

[http://geospatialrevolution.psu.edu/](http://geospatialrevolution.psu.edu/)
Projects Past

**Women in Photogrammetry**
Marilyn O'Cuillan  Kari Craun
Tina Cary  Marguerite Madden
Karen Schuckman  Carolyn Merry

**WWII Intelligence**

**Aerotriangulation**

**Lidar**

**Technology Innovation**
Bryan Logan

**Space Exploration**
Projects Past and Future

Industry Pioneers

MJ Harden

A GeoEye Company

Membership Video

Keystone Aerial Surveys

We need your support for on going projects:

Disaster Response

Expanded Membership Video

Your Name

or Logo Here

Your Name

or Logo Here
ASPRS Membership Decline

Membership by Categories

- Active/Fellow
- Student
- Associate
- Emeritus
- Honorary

Yearly membership by category from 2000 to 2010.
The ASPRS Archive is an electronic-based collection of artifacts that depict the evolution of photogrammetry and the experiences of those who participated in its technological development and application. It thus serves as a central repository of historical assets relevant to geospatial practitioners, students, and historians interested in finding and learning about the profession. The assets include photographs, movie and video images, sound recordings, documents, results of interviews, memoirs, and a host of other historical memorabilia.

Since all the material is transcribed to electronic format it becomes easily accessible and convenient to find. When you click on the “Search” tab, you will be able to choose from a number of search categories and view the resulting archive material or download it to your computer for later review.

What makes the archive unique, however, is that it builds [relies] on not only official records and publications but also on the individual contributions of members of the map making profession. The Archive sets out to capture the intimate and heart-warming stories of the pioneers who made the profession the exiting and evolving technology that it is and that brings us personal insight that cannot be captured by most other media.
Sponsors

ASPRS Films Sponsorships

In the twenty-first century, the art of mapmaking has fused with cutting edge technology creating a revolution in the way we see our world. A new golden age of mapping has been ushered in by incredible innovation and brilliant minds over the last century. Hand-drawn contours have evolved into highly accurate terrain maps and aerial photography is available to anyone with an internet connection. Openness and enhanced accuracy challenge us to balance security with the public’s desire to participate in a continually evolving map of the world. Our vision for the ASPRS films project is to produce short and informative glances of imaging and geospatial technologies and to document the unique stories of individuals who have contributed to the Society.

In the past year, several ASPRS member firms have voluntarily offered to sponsor films produced by the ASPRS Film Committee. The sponsors have indicated they are more than satisfied with the exposure and goodwill they get from their contribution. Moreover, the sponsorships enable ASPRS to continue the valuable research into our beginnings and continue collecting important stories before they are lost to history. The following guidelines describe the level of offerings and the benefits that ensue. Any firm that is interested in sponsoring a film for this important project please contact Karen Schuckman at kschuckman@psu.edu, or films@asprs.org. The committee will work with an interested firm to develop the right sponsorship for its interests.

Platinum Sponsorship

A firm that contributes a minimum of $10,000 becomes a Platinum Sponsor. A Platinum Sponsor is the sole sponsor of a film with name and banner logo in film credits as well as on the ASPRS and YouTube web pages. Platinum sponsors will also be entitled to all benefits listed in the other sponsorship tiers.

Gold Sponsorship

A firm that contributes a minimum of $5,000 becomes a Gold Sponsor. A Gold Sponsor is a key sponsor of a film with name and logo in film credits as well as on the ASPRS and YouTube web pages. Gold sponsors will also be provided a link from the web pages to the sponsor’s web site and sponsor recognition in the ASPRS Conference preliminary and final programs.

Silver Sponsorship
### Archive – Search

#### Advanced Search

**Filters**
- Category: [Optional]
- Media Type: [Optional]
- Group Name: [Optional]

**Search Terms**

**Search** or **Clear**

<table>
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<th>Author</th>
<th>Submitter</th>
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<th>Submitted</th>
<th>Keywords</th>
<th>Media</th>
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<td>Aerial Photography</td>
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<td>AWVoss</td>
<td>4877</td>
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<td>Film or Video</td>
<td>TVA 1940 Film</td>
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Upload

Help Us Save Your (& Our) History

Much of the history of photogrammetry remains untold. That seems hard to believe, considering the array historical information that we find in literature today. But while major milestones have been properly noted and landmarks have been well posted, the roads along the way to those makers still hold a lot of important but untold stories.

And that's where you come in. All those photographs, letters, reports, biographies, notes and other paraphernalia that you have accumulated over your career hold precious evidence of what happened on that road to success (or failure) and what it was like to live in the realm of your pioneering days.

So please rummage through your closets, attic, basement and other storage places where you keep shoe boxes of old stuff that you did not have the heart to throw away. We want it—at least we would like to have an electronic version of it.

Through this website, you can catalog the material you provide us and file it in our ASPRS Archive. The Archive will serve as a central repository of historical assets relevant to geospatial practitioners, students, and historians interested in finding and learning about the profession’s past. While we are still in the development stage, we have already begun to display some of our recent collections, including films of recent interviews we had conducted. You can see them by clicking on the “Browse” tab. (We may also want to include sample pictures and documents). You will also be able to search for a particular item that interest you by clicking the “Search” tab. It works similarly to a library online catalog but in addition, it also lets you view all of the available material directly online.

Since our procedure is to accept pictures and documents electronically, you will have to convert your hard copy historical records to a digital format. Electronic scanners have become quite inexpensive these days but if you don’t own one, you will find that many drugstores and X-marts that print pictures also provide a scanner for you to use. But if you have any difficulty in providing us your material, please drop us an email at archivehelp@asprs.org. We accept images in both pdf and jpg format. Resolution should be at least 300 dpi.
Archive – Login to Upload

Upload

Help Us Save Your (& Our) History

Much of the history of photogrammetry remains buried in a range of historical records that are not
available for viewing. This is a situation that is being addressed by the creation of a central repository of
photogrammetric records. The Archive will serve as a central repository of information for the
profession and the public. While we are still in the development phase, we have released a beta version
of the system to the public. You can see them by clicking on the “Help Us Save Your (& Our) History”
link. We encourage you to provide any additional information that interest you by clicking the “Search” tab.

Through this website, you can catalog the materials you have in your collection. This will help
you keep track of your materials and make it easier to find them in the future. We are also working on
creating a digital archive of the materials you have provided. Once the archive is complete, we will make it
available online.

Since we are just getting started, we would like to ask for your help in collecting materials. We
welcome any contributions, whether they are physical or digital. We will provide you with a list of
materials that we are interested in collecting. Once we receive your materials, we will make them
available online.

At this time we do not have the resources to accept pictures and documents. However, we are
planning to add this feature in the future. If you have any pictures or documents that you think would
be of interest, please contact us. We would be happy to make them available online.

We also ask you to encourage any one you know who might have some interesting stories to tell or
who owns interesting pictures, notes, equipment or other memorabilia, to

Archive – Upload Meta Data

ARC Identifier: 279906
Title: Photograph of Tennessee Valley Authority (TVA) Pilot Paul Flannery, 1937

Creator: Tennessee Valley Authority Information Office (Most Recent)
Type of Archival Materials: Photographs and other Graphic Materials
Level of Description: Item from Record Group 142: Records of the Tennessee Valley Authority, 1918-1993
Location: NARA's Southeast Region (Atlanta) (NRCA), 1557 St. Joseph Avenue, East Point, GA 30344-2593 PHONE: 404-763-7383, FAX: 404-763-7234, EMAIL: atlanta.archives@nara.gov
Production Date: 1937
Part of: Series: Kodak Negative File, 1933-1976
Access Restrictions: Unrestricted
Use Restrictions: Unrestricted
Tell Your Story!

Mo Weinburg, TVA (circa 1940)
Interviews with Historical Figures

• Morris Thompson
  – Pioneer in Photogrammetry
  – Pioneer in mapping from aerial photography in WWII

ASPRS Honorary Member
History of Photogrammetry
History of Our Technology
Early Aerial Photography
Modern Aerial Photography
Aerial Photo Pilots

Circa 1937

Circa 2006
The Chattanooga chapter of the American Society of Photogrammetry held a dinner meeting in Ross Hotel last night, when numerous phases of the trade, aerial map-making and geodetic surveys, were discussed by experts.

Shown in the picture above are, seated, left to right: R. H. Randall, consulting engineer, National Resources Committee, Washington; R. G. Sanders, research engineer, Fairchild Aerial Camera Corporation, Jamaica, N. Y.; T. P. Pendleton, in charge of the local branch of multiplex mapping for the United States Geological Surveys, and Virgil Kauffman, Philadelphia, president of Aero Service Corporation and past president of the American Society of Photogrammetry.

Left to right, standing, are: W. S. Higginson, vice-president of the Chattanooga chapter George D. Whitmore, president; R. T. Cooner, secretary, and K. H. Walker.
Upload, Upload, Upload

• We need your support to make this project work
• Make our story richer with your story
• Share your story with us
• Tell us about our past
• Show us our future
Volunteer

• Help us preserve our profession’s history. Join the Archive Committee today.

• Currently looking for:
  – Writers
  – Database programmers (ASP, etc.)
  – Database managers/administrators
  – Production Managers
  – Jacks and Janes of all trades!